

CORUS STUDIOS ANNOUNCES MULTIPLE NEW INTERNATIONAL CONTENT DEALS FOR ORIGINAL SERIES MASTERS OF FLIP AND BUYING THE VIEW

Corus Signs Content Deals with Discovery Networks International for TLC in Germany, Discovery Home & Health in Latin America and TLC in the Benelux Union; with NBC Universal for Bravo in New Zealand; and with A+E Networks for FYI in the U.S.

Masters of Flip now available in 147 territories and Buying the View in 65 territories



From Left to Right: Dave and Kortney Wilson of Masters of Flip; Buying the View (Corus Studios)

For additional photography materials visit the Corus Media Centre

To share this release socially use: http://bit.ly/2oalP1b

For Immediate Release

TORONTO, March 28, 2017 – Corus Studios, a division of Corus Entertainment, announced today it has sold the popular original lifestyle series *Masters of Flip* and *Buying the View* in multiple territories worldwide ahead of MIPTV.

MASTERS OF FLIP (26x60')

The first and second seasons of *Masters of Flip* have now sold to **Discovery Networks International** for **TLC** in **Germany**, **TLC** in the **Benelux Union**, and for **Discovery Home & Health** in **Latin America**; as well as to **NBC Universal** for **Bravo** in **New Zealand**. These last two channels and territories also picked up two *Masters of Flip* specials, 'Wilson Wonderland' (1x30) and 'The Look Back' (1x60). Prior to MIPTV, Corus <u>previously announced</u> the sales of *Masters of Flip* to **A+E Networks UK** for the entertainment channel **Lifetime®** in the **United Kingdom** and **Sub-Saharan Africa**, <u>as well as</u> the sales of *Masters of Flip* to **Nine Entertainment Co.** (Nine Network) in Australia (seasons one and two), **Life Inspired** in

Singapore, Hong Kong/Macau, Taiwan, Indonesia and Malaysia/Brunei (season one), **Discovery Channel** in Norway (season one), and **Scripps Networks** in the U.S. (season one). With these new sales, *Masters of Flip* is now available in 147 territories worldwide.

Hit lifestyle series *Masters of Flip* features the dynamic super couple **Kortney and Dave Wilson**, who take on the challenge of transforming their rundown real estate investments into stunning and sellable family homes. Working with limited timelines and budgets, this real life husband and wife make their refreshingly positive outlook the driving force behind their projects. Despite the ever present "renovation frustration," they remain upbeat and kind to contractors, trades people and most importantly to each other! The series was developed and produced by **Rhino Content** in association with **Corus Entertainment**.

BUYING THE VIEW (26x30')

Buying the View recently sold to Discovery Networks International for TLC in the Benelux Union and to A+E Networks for FYI in the U.S. Corus <u>previously announced</u> sales of Buying the View to DLife in MENA, <u>as well as Nine Network in Australia</u>, AETN in Asia, and CS Media Group's Dove Channel in Italy. With these new sales, the series is now available in 65 territories around the world.

Buying the View features luxurious properties with spectacular views, from sprawling beaches in Miami to Toronto's glittering and expanding skyline, to the majestic mountain chalets in Whistler. In each half-hour episode, viewers join realtors and potential buyers on the hunt for homes where the million dollar view always seals the deal. The series was developed and produced by **Our House Media** in association with **Corus Studios**.

At MIPTV, Corus Studios will be represented by Rita Carbone Fleury, who will be overseeing the global sales of Corus' original content slate. Carbone Fleury is a seasoned broadcast sales executive with extensive international experience. For further sales inquiries, visit **Rita Carbone Fleury**, Worldwide Sales, this MIPTV at **Stand R7.N3** (Riviera 7).

-30 -

Corus Studios is a division of Corus Entertainment

About Corus Studios

Corus Entertainment has a longstanding history of success in the children's animated content category through its production and distribution giant Nelvana. Since 2016 Corus Studios has been producing and distributing original lifestyle content globally. From hit series *Masters of Flip* to *Buying the View* and *Home to Win*, Corus Studios' series are now available in over 100 territories worldwide.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About Discovery Communications

Discovery Communications (Nasdaq: DISCA, DISCB, DISCK) satisfies curiosity and engages superfans with a portfolio of premium nonfiction, sports and kids programming brands. Reaching 3 billion cumulative viewers across pay-TV and free-to-air platforms in more than 220 countries and territories, Discovery's portfolio includes the global brands Discovery Channel, TLC, Investigation Discovery, Animal Planet, Science and Turbo/Velocity, as well as OWN: Oprah Winfrey Network in the U.S., Discovery Kids in Latin America, and Eurosport, the leading provider of locally relevant, premium sports content across Europe.

Discovery reaches audiences across all screens through digital-first programming from Discovery VR, Seeker and SourceFed Studios, as well as over-the-top and TV Everywhere offerings including Eurosport Player, Dplay, Discovery K!ds Play and Discovery GO. In Central and Eastern Europe, the Middle East and Africa, 20 Discovery brands reach 552 million cumulative viewers in 109 countries and territories with programming customized in 21 languages. For more information, please visit www.discoverycommunications.com.

About NBCUniversal International Networks

NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 165 territories across Europe, the Middle East, Africa, Latin America and Asia Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, DreamWorks and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK and The Style Network in Australia. Further, NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networksis a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

About A+E Networks:

A+E Networks®, LLC. is an award-winning, global media content company offering consumers a diverse communications environment ranging from linear channels to websites, gaming, watch apps and educational software as well as SVOD products, including first-to-market Apps such as HISTORY Vault and Lifetime Movie Club. A+E Networks is comprised of A&E®, Lifetime®, History®, LMN®, FYI™, VICELAND, H2™, A+E Studios™, History en Español™, Crime + Investigation™, Blaze™, Military History™, Lifetime Real Women®, A&E IndieFilms®, A+E Networks International®, A+E Networks Digital®, 45th & Dean™ and A+E Networks Consumer Products™. A+E Networks channels and branded programming reach more than 335 million households in over 200 territories and 41 languages. A+E Networks, LLC. is a joint venture of Disney-ABC Television Group and Hearst. Follow us on Twitter at twitter.com/aenetworks and Facebook at facebook.com/AENetworks/.

For more information or to request images please contact:

Cathy Kurzbock
Publicity Manager
Corus Entertainment
416.860.4219
cathy.kurzbock@corusent.com