



Nelvana Names Discovery Kids as Broadcast Partner for *The ZhuZhus* in Latin America and the Caribbean

Hit Animated Series to Debut in International Markets this May

Nelvana secures broadcast extension deal for *Backyardigans* to Air on Discovery Kids Through 2018

April 13, 2017, Toronto, Canada – **Corus Entertainment's Nelvana**, a world-leading international producer and distributor of children's animated and live-action content, has partnered with Discovery Kids to bring 26 hilarious episodes of its hit animated series, ***The ZhuZhus***, to kids and families throughout Latin America and the Caribbean beginning this May. In addition, Nelvana has completed a broadcast extension deal with Discovery Kids for ***Backyardigans***, ensuring that the CGI-animated series' 80 episodes remain on-air in Latin America and the Caribbean.

"We are thrilled to work with a dynamic and world-class broadcast partner like Discovery Kids," said Scott Dyer, President, Nelvana. "We are certain that viewers across Latin America and the Caribbean will be delighted by the uproarious adventures of *The ZhuZhus*, and the high-spirited adventures of the *Backyardigans*."

The ZhuZhus is based on the hugely-popular ZhuZhu Pets toy line from St. Louis, Mo-based Cepia, LLC, the mastermind behind the irresistible and always-entertaining lifelike robotic hamsters that became a phenomenon when they were first introduced.

Under the new agreement, *The ZhuZhus* will soon be entertaining young viewers in Argentina, Belize, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Falkland Islands, French Guiana, Guatemala, Guyana, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Suriname, Uruguay, and Venezuela.

The ZhuZhus will also begin airing in the following Caribbean nations this spring: Anguilla, Antigua and Barbuda, Aruba, Bahamas, Barbados, Bermuda, British Virgin Islands, Cayman Islands, Cuba, Dominican Republic, Grenada, Guadeloupe, Haiti, Jamaica, Martinique, Montserrat, Netherland Antilles, Puerto Rico, St. Lucia, St. Kitts & Nevis, St. Vincent & Grenadines, Trinidad & Tobago, Turks & Caicos Islands, and the U.S. Virgin Islands.

About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit www.nelvana.com

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The

company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at www.corusent.com.

About Discovery Kids

Discovery Kids is a leading network of children's programming in Latin America and airs 24 hours of programming dedicated to children in the home. Through characters and captivating stories, the channel allows children to identify with real life experiences offering them an environment that nourishes their own curiosity. Discovery Kids celebrates the joy of being a kid, welcoming all kids and celebrating their differences and uniqueness, while encouraging them to have fun exploring their world - from the smallest discoveries to those as big as their own imagination... because it is great to be a kid!

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