



## NELVANA NAMES NEW VOD, LINEAR, AND IN-FLIGHT PARTNERS FOR MULTIPLE ANIMATED CHILDREN'S SERIES

Consumers in the U.K., U.S., and Canada to Access Key Titles on Across Additional Platforms

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May 10, 2017, Toronto, Canada – **Corus Entertainment's Nelvana**, a world-leading producer and distributor of children's content, has sealed a range of new partnerships, including multiple Video on Demand (VOD) initiatives, linear, and in-flight entertainment. The new deals will deliver key series such as *Babar*, *Franklin*, *Ranger Rob*, and *Max and Ruby* to additional platforms for consumers in the U.K., the U.S., and Canada.

New VOD partners include:

- Amazon in the U.K. for *Backyardigans*, *Mr. Young*, *Little Bear*, and *Life with Boys*
- Pure Flix in the U.S. for shows such as *Babar*, *Pippi Longstocking* and *Rescue Heroes* as well as for special programming for *Franklin* and *Babar*
- Cinedigm in the U.S. and Canada for *The Hardy Boys*, *Nancy Drew*, *George and Martha*, *Rescue Heroes*, *Pippi Longstocking*, *Braceface*, *Wayside*, and *Elliot Moose*

New linear broadcast deals include:

- Accessible Media in Canada for *Babar*
- SRC Canada for French-speaking Canada for *Ranger Rob*
- Television Entertainment in Latin America for *Backyardigans Extension*

In addition, Nelvana has finalized an in-flight entertainment partnership with Spafax Inflight Entertainment and Air Canada for numerous shows, including: *Backyardigans*, *Fairly Odd Parents*, *Max and Ruby*, *The ZhuZhus*, *Ranger Rob*, *Little Charmers*, *Maggie and the Ferocious Beast*, *Trucktown*, *Franklin and Friends*, and *Scaredy Squirrel*.

### About Nelvana

Nelvana is Canada's premier animation company and a world-leading producer and distributor of children's content. Nelvana has delighted audiences around the globe for more than 40 years with a vast library of more than 4,000 episodes from original, award-winning series like *Babar* and *Franklin*. Nelvana's content is distributed in more than 160 countries worldwide and broadcast across Corus Entertainment's suite of leading kids networks. Nelvana Enterprises, the global licensing and merchandising arm of Nelvana, manages the organization's portfolio of in-house and third party brands with offices in Toronto and Paris. Nelvana Studio, with offices in Toronto and Montreal employs more than 300 Canadian artists working with local and international producers to create premium children's content for a global stage. For more information, visit [www.nelvana.com](http://www.nelvana.com)

### About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 45 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

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