



## THE AWESOME BRAWLERS OF *BAKUGAN* ARE BACK WITH A BRAND NEW SEASON OF *BAKUGAN: GEOGAN RISING*

Nelvana, Spin Master Entertainment and TMS Entertainment Unveil Third  
Season of BAKUGAN®

Spin Master Announces New Product Line for Hit Anime Series

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### For Immediate Release

**TORONTO, January 21, 2021** –Corus Entertainment’s **Nelvana, Spin Master Ltd.** and **TMS Entertainment** welcome back the Awesome Brawlers as hit series **BAKUGAN®** returns with a third season of high-flying action and adventure with ***Bakugan: Geogan Rising*** (52 x 11 min). The new season of the hugely popular show premieres **Sunday, January 24 at 12 p.m. ET** on Corus Entertainment’s TELETOON in Canada, with new episodes weekly. The series is available to stream live and on demand on [STACKTV](#) through Prime Video Channels, where viewers can also catch up on Seasons 1 and 2. Following the launch of the new season, Spin Master is rolling out a new and exciting ***Bakugan: Geogan Rising*** toy line featuring incredible transforming creatures inspiring action-packed adventures in North America in February 2021, with an additional set of toys rolling out in international markets in Fall 2021.

“We’re incredibly proud to bring *Bakugan: Geogan Rising* into the esteemed *Bakugan* franchise as the brand continues to captivate audiences globally,” said Mellany Masterson, Head of Nelvana Enterprises. “Together with Spin Master we’ve grown a loyal fan base who love all things *Bakugan* and the international success is a testament to the dynamic content and new storylines delivered each season.”

“We’re excited to unleash more brawling action and bring new characters to life as *Bakugan* captivates fans around the world,” said Thom Chapman, VP, Sales & Distribution, Spin Master. “Partnering with Nelvana opens the door to endless possibilities for adventure as we introduce a new story and reveal epic new collectible toys allowing brawlers to watch, collect and battle.”

*Bakugan: Geogan Rising* sees hero Dragonoid return as the Awesome Brawlers remain in a deep slumber, healing from the last time they had to save the world. This time, the gang will face adventures with a new set of Bakugan characters including Geogan, a Bakugan-like creature fused with elements of crystals and forming a new geometric form. Not only do Geogans look different than their Bakugan counterparts, but they are exceptionally strong and built to brawl. It’s not long before the Awesome Brawlers turn this group of misfit Bakugan into loyal partners, and Geogan have arrived on the scene, ready to prove their worth and dominate in the Bakugan battle arena.



Entertaining kids for nearly 50 years, Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and boys action series and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 160 countries around the world. The Nelvana library has well over 4,400 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at [nelvana.com](http://nelvana.com).

#### **About Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](http://www.corusent.com).

#### **About Spin Master**

Spin Master Corp. (TSX:TOY) is a leading global children's entertainment company creating exceptional play experiences through a diverse portfolio of innovative toys, entertainment franchises and digital toys and games. Spin Master is best known for award-winning brands PAW Patrol®, Bakugan®, Kinetic Sand®, Air Hogs®, Hatchimals® and GUND®, and is the toy licensee for other popular properties. Spin Master Entertainment creates and produces compelling multiplatform content, stories and endearing characters through its in-house studio and partnerships with outside creators, including the preschool success *PAW Patrol* and 10 other television series, which are distributed in more than 160 countries. The Company has an established digital presence anchored by the Toca Boca® and Sago Mini® brands, which combined have more than 25 million monthly active users. With over 1,800 employees in 28 offices globally, Spin Master distributes products in more than 100 countries. For more information visit [spinmaster.com](http://spinmaster.com) or follow on Instagram, Facebook and Twitter @spinmaster.

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