



# HOME INSPIRATION AND INNOVATION COME TO HGTV CANADA THIS SPRING

Corus Studio's Original Series Scott's Vacation House Rules and Backyard Builds Debut

Back-to-Back Fan-Favourite Programming Dominates the Network's Daytime Schedule

# **HGTV Canada is Available on a National Free Preview until April 30**





(Left-right: Scott's Vacation House Rules' Scott McGillivray, Backyard Build's Brian McCourt and Sarah Keenleyside)
Photos courtesy of HGTV Canada

Watch the Scott's Vacation House Rules promo here

Watch the Backyard Builds promo here

For additional photography and press kit material visit: www.corusent.com

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# For Immediate Release

TORONTO, April 7, 2020 – As Canadians spend more time at home, many are looking for ways to keep busy and bring new life into their space. HGTV Canada is here to help by providing an array of new and returning series featuring real estate tips and tricks, remarkable renovations and more. Anchoring the schedule, Corus Studio's Original Series *Scott's Vacation House Rules* (10x60) transports viewers into the countryside and proves that Canadians can make smart investments and don't need to travel far to enjoy a dreamy vacation hotspot. Bigger and bolder backyard transformations and inspiration come together as the Corus Studio's Original Series *Backyard Builds* (11x30) returns for a third season. Home inspiration and heartfelt stories continue with debut series *Celebrity IOU*, while new episodes of popular programs return to the network's lineup with *Island Life, Pool Kings, House Hunters Renovation*,





**Maine Cabin Masters** and **Barnwood Builders**. In addition to HGTV Canada's new content, viewers can also indulge in non-stop aspirational renovations during the network's daytime marathons.

"At a time when Canadians are gathered at home and seeking a much-needed escape, we are pleased to be delivering more new episodes and seasons with their favourite stars, while making HGTV Canada available to more viewers than ever with a free preview until April 30," said Troy Reeb, Executive Vice President, Broadcast Networks, Corus Entertainment.

Real estate expert and contractor, **Scott McGillivray** returns to the network on **Sunday**, **April 26** at **9 p.m. ET/PT** turning problem properties into profit with the new original series, <u>Scott's Vacation House Rules</u>. With years of smart real estate investing and renovation experience, Scott and his secret design weapon, **Debra Salmoni**, unlock the rental potential of even the most uninspired properties. Finding and transforming tired, dated, and rundown spaces into unique and buzz-worthy Canadian cottage hotspots, the series proves that any dream property is always within reach if you follow *Scott's Vacation House Rules*. These rules include: doing your research, knowing your design, investing some sweat equity, and more. Kicking off the series, Scott brings a little bit of Bavaria to the Haliburton Highlands when he turns a family cottage into a German inspired guesthouse.

On **Thursday**, **April 16** at **9** and **9:30 p.m. ET/PT**, HGTV Canada heads outdoors with the third season of Corus Studio's Original Series <u>Backyard Builds</u>. Looking to provide salvation from cramped households are contractor **Brian McCourt** and design expert **Sarah Keenleyside**. Armed with the homeowner's needs and budget, families are left speechless as they see Brian and Sarah turn their backyard wasteland into a dreamland, with breath-taking custom builds. Whether it's a life-sized playhouse set back in the trees, a stained glass studio, or a wellness wonderland, extending your living space has never looked so good. In the premiere episode, Brian and Sarah build a space for an energetic young dancer, and create a stunning California-inspired pool and lounge area that the whole family can enjoy.

Refreshing and rejuvenating stories of impactful renovations join HGTV Canada's schedule on **April 13** at **10 p.m. E/PT**, when the network introduces previously announced series <u>Celebrity IOU</u>. The debut season will see Canadian twins, **Drew** and **Jonathan Scott**, help Hollywood A-listers express their deep gratitude to the individuals who have had a major impact on their lives. Each deserving individual will be provided with a speedy and stunning life changing renovation. The season's celebrity lineup includes: actor, producer and two-time Academy Awards® winner **Brad Pitt**; multi-Academy Award® nominee and Emmy® Award winning actress, producer, fashion designer and flea market enthusiast **Melissa McCarthy**; OSCAR®, Emmy® Award and Tony Awards® winner **Viola Davis**; actress, writer, producer and fashion designer, **Rebel Wilson**, winner of an MTV Movie Award and a Teen Choice Award; and Canadian singer, songwriter and producer **Michael Bublé**, a four-time GRAMMY Award® winner.

In addition to new primetime programming, HGTV Canada also offers a robust daytime schedule stacked with back-to-back fan-favourite series.

# Week of April 6

Monday – <u>Home Town</u>
Tuesday – <u>Love It or List It Vancouver</u>
Wednesday – <u>Island of Bryan</u>
Thursday – <u>Good Bones</u>
Friday – <u>Flip or Flop</u>
Saturday – <u>Extreme Makeover: Home Edition</u>
Sunday – <u>Island of Bryan</u>

# Week of April 13

Monday – <u>Home Town</u> Tuesday – <u>Love It or List It</u>





Wednesday – <u>Property Brothers: Forever Home</u>
Thursday – <u>Good Bones</u>
Friday – <u>Hidden Potential</u>
Saturday – <u>Home Town</u>
Sunday – <u>Masters of Flip</u>

# Week of April 20

Monday – <u>Home Town</u>
Tuesday – <u>Love It or List It Vancouver</u>
Wednesday – <u>Property Brothers: Forever Home</u>
Thursday – <u>Good Bones</u>
Friday – <u>Fixer Upper</u>
Saturday – <u>Home Town</u>
Sunday – <u>Hidden Potential</u> and <u>Love It List It Vancouver</u>

For additional programs and air times, visit HGTV.ca

HGTV Canada can be streamed on the new Global TV App, available now on iOS, Android, Chromecast and at <u>watch.globaltv.com</u>, and via <u>STACKTV</u>, available on Amazon Prime Video Channels. The network is also available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink and SaskTel.

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### **SOCIAL MEDIA LINKS:**

Twitter: @CorusPR, @HGTV Canada Facebook: facebook.com/HGTV.ca

Instagram: <a href="mailto:ohgtvcanada">ohgtvcanada</a>

**HGTV Canada is a Corus Entertainment Network.** 

#### **About Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

**Scott McGillivray** of *Scott's Vacation House Rules*, **Brian McCourt** and **Sarah Keenleyside** of *Backyard Builds* are available for phone interviews upon request.

For more information and to request an interview, please contact:

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