

EXTRAORDINARY PEOPLE WITH MULTIPLE SCLEROSIS SHARE THEIR INSPIRATIONAL STORIES IN NEW PODCAST *THIS IS MS*

Host Living With MS, Andrea Dunn, Pulls Back the Curtain on the Disease
Affecting Canada More Than Anywhere Else in the World



THIS IS MS with host Andrea Dunn launches **Thursday, May 21** on all major podcast platforms.
New Episodes released bi-weekly.

For Immediate Release

TORONTO, May 4, 2020 – [Curiouscast](#), in partnership with the **MS Society of Canada**, today announced the debut of a new branded podcast entitled **THIS IS MS**. Focused on demystifying one of the least understood diseases in the world, Multiple Sclerosis, the podcast aims to change listeners' understanding of the frequently invisible disease by delivering the inspirational stories of those living with – and often thriving despite – the illness. **THIS IS MS** launches **Thursday, May 21** on all major podcast platforms, with new episodes released every two weeks thereafter.

Hitting close to home, Canada has one of the highest rates of MS in the world, with more than 93,000 Canadians having the disease*. Radio personality and host of the **THIS IS MS** podcast **Andrea Dunn** is one of them. Diagnosed at 31, Dunn – the afternoon host on London, Ontario rock radio station FM96 – will use her unique perspective to guide listeners through the triumphant stories of guests both young and old who have similarly persisted through the disease she knows all too well.

Multiple Sclerosis (MS) is an autoimmune disease of the central nervous system, which causes damage to nerve cells. This damage disrupts the nervous system's ability to transmit signals, resulting in a range of potentially debilitating symptoms.

"MS is a disease that has affected millions of people globally yet most of us know very little about it. I wanted to create a podcast to provide a better understanding of one the most misunderstood diseases in the world," said host Andrea Dunn. "I want more people to know what life is really like with MS and we're going to do that by telling the incredible personal stories of those who have persevered with the disease, and never let it define their lives."

The [trailer](#) for **THIS IS MS** is available now; to listen to every episode of **THIS IS MS** for free, subscribe on Apple Podcasts, Spotify, Google Podcasts, or wherever you get your favourite podcasts. For more information visit [Curiouscast.ca](#).

The award-winning Curiouscast network launched in 2018 and is home to internationally recognized brands with diverse audio storytelling, including: including: the #1 music podcast in Canada, [The Ongoing History of New Music](#)**^{*}; the 'Most Popular New Show' in Apple Podcasts Canada's 'Best of 2019' list, [Crime Beat](#)***^{*}; Global News daily news podcast [Wait, There's More](#); and 2020 Canadian Podcast Award winners [Dark Poutine](#), [History of the 90's](#) and [Super Awesome Science Show](#)****^{*}.

*SOURCE: Statistics Canada: [Table 13-10-0467-01 Neurological conditions in household population](#)

**SOURCE: Apple Podcasts: Top Charts (Canada), Music, April 28, 2020.

***SOURCE: Apple Podcasts: Best Listens of 2019 (Canada), December 5, 2019.

****SOURCE: Canadian Podcast Awards: 2020 Winners – [awards.podcamptoronto.com/award/](#)

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Curiouscast is a Corus Entertainment Network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, [Globalnews.ca](#), Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](#).

For media inquiries, please contact:

Chris Sarpong
Communications, Global News & Corus Radio
416.446.5519
chris.sarpong@corusent.com

Rishma Govani
Senior Manager, Communications, Global News & Corus Radio
416.391.7361
rishma.govani@corusent.com