

GLOBAL TORONTO PARTNERS WITH TORONTO FIRE FIGHTERS' TOY DRIVE FOR *12 DAYS OF GIVING* CHARITABLE CAMPAIGN

From December 7 to December 18, Help Spread Joy This Holiday Season
With Monetary or Toy Donations



TORONTO, December 7, 2020 – Committed to bringing holiday cheer to the countless families challenged by COVID-19, for the 14th consecutive year, **Global Toronto** has partnered with the **Toronto Fire Fighters** – and 2020 primary sponsor **Spin Master** – to support the **Toronto Fire Fighters' Toy Drive**.

To ensure the safety of the community and volunteers alike, in lieu of its annual *Toy Drive Live* celebration, Global News will host a special **12 Days of Giving** charity drive from **December 7 to December 18**. During this period, members of the public, workplaces and community organizations are welcome to make monetary donations at globalnews.ca/toronto or donate new, unwrapped toys to their local [Toronto Fire Hall](#).

“Like with so many holiday traditions COVID-19 has forced us to rethink our annual *Toy Drive Live* event. While we are unable to gather in person as a community, we’re still able to keep the true spirit of the season alive through the gift of giving,” said Mackay Taggart, Regional Director of News, Ontario for Corus Entertainment. “We look forward to bringing the energy of the holidays to our viewers during the *12 Days of Giving*, and know that the generosity and commitment they’ve shown throughout the years will shine through, even during these difficult times.”

Faced with unprecedented times amid the global pandemic, the need for assistance is even greater this year. Each day during the *12 Days of Giving*, Global News broadcasts will provide campaign updates and additional information on how you can help change a life this year. For more details on how to contribute to the Toronto Fire Fighters' Toy Drive or to make a charitable monetary donation, please visit globalnews.ca/toronto.

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For media inquiries, please contact:

Chris Sarpong
Communications, Global News & Corus Radio
416.446.5519
chris.sarpong@corusent.com

Rishma Govani
Senior Manager, Communications, Global News & Corus Radio
416.391.7361
rishma.govani@corusent.com