



# PARADISE IS NO VACATION: ISLAND OF BRYAN PREMIERES APRIL 7 ON HGTV CANADA

Bryan and Sarah Baeumler Face Huge Risk and Guaranteed Adventure as they Rebuild and Restore a Beachfront Resort in Bahamas



(L-R Sarah Baeumler and Bryan Baeumler)

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## For Immediate Release

TORONTO, February 20, 2019 – Starting Sunday, April 7 at 10 p.m. ET/PT, HGTV Canada gives viewers an in depth, personal look at the Baeumler's struggle to transform their beachfront resort in the new Canadian original series *Island of Bryan* (13x60). Taking on their biggest challenge yet, Bryan and Sarah Baeumler move to the Bahamas with their four children to overhaul a run-down resort into a booming business. Despite the stunning backdrop of Bahamas' white beaches and crystal blue water, they quickly discover that this is no vacation. Faced with daily hurdles and unforeseen challenges from construction delays and design limitations, Bryan and Sarah must work together to turn their embattled piece of paradise into the stunning dream of the Caerula Mar Club.

After a successful second season of *Bryan Inc.* – the #1 program on HGTV Canada last spring\* – fans will experience the Baeumler's bold and risky adventure first hand, seeing the step-by-step progress of the resort as it is transformed – from the hotel block and the private villas, to the poolside and the main club house. The final result is a beautiful boutique hotel that marries Sarah's distinctive style with modern Caribbean design concepts and Bryan's high level construction standards.

Island of Bryan is produced by Si Entertainment in association with Corus Entertainment's HGTV Canada. New episodes will be available On Demand and at <a href="HGTV.ca">HGTV.ca</a> each week after broadcast. Viewers can travel behind-the-scenes with exclusive Island of Bryan content at <a href="HGTV.ca">HGTV.ca</a>, including tours of the Baeumler's favourite rooms and spots around the island, fun videos of their four active kids (a.k.a the "B Team"), Q&A with Bryan and Sarah, and more.





For more information and exclusive content, please visit <u>HGTV.ca</u>.

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\*Source: Numeris PPM Data, SP18 (Jan 1 – May 27/18) confirmed data, 3+ airings, AMA(000), CDN COM ENG Spec + Dig excl sports, Total Canada

## **SOCIAL MEDIA LINKS:**

#IslandofBryan

Twitter: @CorusPR, @hgtvcanada Facebook: facebook.com/HGTV.ca

Instagram: @hgtvcanada, @sarahbaeumler, @bryanbaeumler

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