

## **TOY DRIVE LIVE TURNS 10! GLOBAL NEWS SPREADS HOLIDAY MAGIC WITH MILESTONE TORONTO FIRE FIGHTERS' TOY DRIVE PARTNERSHIP**

Join the Holiday Cheer and Donate a Toy at the 10<sup>th</sup> Annual *Toy Drive Live* on Thursday, December 5 at CF Shops at Don Mills



*Global News/Corus Entertainment personalities pose alongside Toronto Fire Fighters and the local community at Toy Drive Live 2018*

**TORONTO, November 25, 2019** – For the 13<sup>th</sup> consecutive year, **Global News** has partnered with the **Toronto Fire Fighters** and primary sponsor **Spin Master** to support the annual **Toronto Fire Fighters' Toy Drive**. This collaborative month-long call for gifts for children in need will culminate with a milestone 10<sup>th</sup> edition of **Toy Drive Live**, a special family-friendly, festive broadcast celebration on **Thursday, December 5**. Free and open to the public, *Toy Drive Live* takes place from **5 p.m. to 8 p.m. ET** at **CF Shops at Don Mills** (1090 Don Mills Rd, North York, ON).

“For more than 40 years, the Toronto Fire Fighters' Toy Drive has been helping those in need by providing toys to children and youth across Toronto,” said Rick Berenz, President, Toronto Fire Fighters' Toy Drive. “Thanks to the support of Global News, hundreds of thousands of toys have been donated over the last 13 years. *Toy Drive Live* has been integral in this, and as we celebrate its 10<sup>th</sup> annual edition, we call on those attending to bring a new unwrapped toy for donation. Such donations are vital in our hopes to surpass our goal of 50,000 toys this year and to help make Christmas happier for as many families as possible.”

Featuring a meet and mingle with Santa Claus – but more than just a holiday event – *Toy Drive Live* offers food, entertainment, giveaways and the perfect opportunity for kids to meet all of their favourite television characters: Peppa Pig and George Pig, SpongeBob SquarePants, Paw Patrol, PJ Masks and the Teenage Mutant Ninja Turtles. The event will also include a live broadcast of *Global News* at 5:30 with Anchors **Farah Nasser** and **Alan Carter** broadcasting live on-site to help spread season's greetings.

Alongside Farah and Alan, a host of Corus Entertainment personalities will be on hand to lend their support during the evening, including: ET Canada's **Carlos Bustamante**, Q107's '**Fearless**' **Fred**, Energy 95.3's **Tucker** and **Maura**, 102.1 the Edge's **Kolter** and **Meredith**, Global News Radio 640 Toronto's **Alex Pierson**, as well as fellow Global News Anchor **Susan Hay** and Global News Chief Meteorologist **Anthony Farnell** – who will deliver his nightly weather report live on location.

"We are incredibly thankful to our viewers and the entire community who have made our partnership with the Toronto Fire Fighters so successful the past 13 years," said Mackay Taggart, Regional Director of News, Ontario for Corus Entertainment. "As we mark a milestone 10<sup>th</sup> *Toy Drive Live*, we are very proud to once again help bring joy to children and families across our city this holiday season."

Members of the public attending *Toy Drive Live* are encouraged to bring a new unwrapped toy to support the initiative. Donations to the Toy Drive can also be made by dropping off toys, gift cards and monetary donations to any City of Toronto fire station. Though the demand for toys is great for children of all ages, teens are especially in need.

For more details on how to contribute to the Toronto Fire Fighters' Toy Drive or to make a charitable monetary donation, please visit [Globalnews.ca](http://Globalnews.ca).

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