



NELVANA CATAPULTS NEW SERIES, *AGENT BINKY: PETS OF THE UNIVERSE*, WITH NEW INTERNATIONAL DISTRIBUTION DEALS

All-New 3D Animated Series Picked Up by TF1

Nelvana Also Welcomes Boomerang As Broadcaster in EMEA

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For Immediate Release

TORONTO, February 5, 2020 – Corus Entertainment’s [Nelvana](#), a world-leading international producer and distributor of children’s animated and live action content, today announced two major distribution agreements with TF1 and Boomerang for its all-new 3D animated series, ***Agent Binky: Pets of the Universe***.

Presented by redknot, a joint venture between Nelvana and Discovery Inc., *Agent Binky: Pets of the Universe* (52x11 minutes), will roll out internationally on Discovery Kids (LATAM), TF1 (France) and WarnerMedia’s Boomerang (EMEA) starting from Spring 2020. The series launched on Corus Entertainment’s Treehouse in Canada this past September.

Based on the acclaimed Kids Can Press graphic novels, written and illustrated by the award-winning author-illustrator Ashley Spires, *Agent Binky: Pets of the Universe* follows the adventures of Binky, a house cat with a curious and imaginative mind, and his fellow P.U.R.S.T. agents (Pets of the Universe Ready for Space Travel) who are on a mission to protect their human families from aliens, robots, and interstellar threats.

“*Agent Binky: Pets of the Universe* is a light-hearted and imaginative series that encourages teamwork, friendship, and growth through daily adventures,” says Pam Westman, President, Nelvana. “Brimming with witty, slapstick humour from a team of dedicated and adorable pets, *Agent Binky: Pets of the Universe* is bound to resonate with kids and families around the world.”

“We’re delighted and honoured to partner with Nelvana to bring *Agent Binky: Pets of the Universe* to international audiences,” says Yann Labasque, Head of Youth Programmes, TF1. “Nelvana has a proven track record in the production of award-winning children’s content and we cannot wait to see how our fans respond to the silliness, dancing and adventure that this exciting new series has to offer.”

For more information on broadcasting opportunities, please visit Nelvana at Kidscreen Summit (Brickell Room, Suite 3).

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About Nelvana

Nelvana is a world-leading international producer and distributor of children’s animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and boys action series and ancillary consumer products programs. Nelvana’s content airs on Corus Entertainment’s kids channels in Canada and in over 160 countries around the world. The Nelvana library has well over 4,000 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at nelvana.com.



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About Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

About the TF1 Group

The TF1 Group is a private French television broadcasting group broadcasting five free-to-air channels (TF1, TMC, TFX, TF1 SERIES FILMS and LCI) and premium pay-TV channels (TV Breizh, History, Ushuaia TV and Serieclub - 50% owned). The TF1 group is developing a powerful digital version of its programs on MYTF1 and video-on-demand offerings with MYTF1VOD and TFOU MAX. The TF1 Group is present in the production and distribution of content, particularly via Newen. The TF1 Group strengthened its position in the digital sector, notably with the acquisition of the aufeminin group in April 2018, which led to the creation of a digital division, Unify, which brings together well-known brands (Marmiton, My Little Paris, Doctissimo, etc.). The TF1 Group offers a wide range of activities in the field of entertainment TF1 Entertainment (TF1 Music, TF1 Shows, licenses and publishing, board games), cinema with TF1 Films Production and TF1 Studio. Visit TF1 at <https://www.tf1.fr/>.

About Boomerang International

Boomerang is a 24-hour digital cable and satellite network offering the best in classic and contemporary animated entertainment. Boomerang targets boys and girls aged 4-7, offering an exciting mix of light-hearted and fun family favourite cartoons such as Be Cool, Scooby-Doo!, The Tom and Jerry Show, Inspector Gadget, Looney Tunes, Grizzy and the Lemmings and The Happos Family. Boomerang has localised services throughout Europe, the Middle East and Africa, Latin America & Asia Pacific where it is available in 165 countries and 140 million homes. Boomerang is a WarnerMedia company. **For media inquiries, please contact:**

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