

**NEW YEAR, NEW DRAMA! GLOBAL GEARS UP FOR THE  
SEASON 7 PREMIERE OF *BIG BROTHER CANADA*  
WEDNESDAY, MARCH 6**

Watch #BBCAN7 Wednesdays at 7 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and on a New Night Sundays at 8 p.m. ET/PT with Host Arisa Cox

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**For Immediate Release**

**TORONTO, January 21, 2019 – *Big Brother Canada* is [back](#)!** Global announced today the seventh season of its monster hit reality series *Big Brother Canada* premieres **Wednesday, March 6 at 7 p.m. ET/PT**. The reality juggernaut returns to Global's schedule three nights a week on **Wednesdays at 7 p.m. ET/PT, Thursdays at 8 p.m. ET/PT, and Sundays at 8 p.m. ET/PT**. Hosted by Arisa Cox, the award-winning series takes viewers on a wild ride filled with socially savvy, and not so savvy, houseguests, unpredictable twists, unforgettable challenges, and jaw-dropping drama.

"We are so proud to be ushering in an all-new season of *Big Brother Canada* on Global," said Maria Hale, Senior Vice President, Global Entertainment & Content Acquisition, Corus Entertainment. "With a new house and a whole new crop of houseguests, we can't wait to bring viewers another hit season of the show they can't get enough of. Growing its audience year over year, we take great pride in creating an unforgettable season filled with epic TV moments and even more snackable digital content for our hungry viewers."

Following a coast-to-coast casting call, *Big Brother Canada* plucks a group of hand-picked strangers from their homes, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

"We have planned the most epic and exciting season of *Big Brother Canada* and cannot wait to share it with our amazing fans," said Executive Producer & SVP Erin Brock. "What we have in store for our batch of houseguests in Season 7 will be a wildly exciting ride that viewers will be talking about all season long!"

Additional details about Season 7 of *Big Brother Canada*, including this season's theme, houseguests, and the grand prize details, will be announced in the coming weeks.

In anticipation of the premiere, fans can stream their favourite moments from Season 6 on [GlobalTV.com](http://GlobalTV.com), [Global GO](http://GlobalGO) (now available on Apple TV, Google Chromecast, and Amazon Fire TV) and stay updated on all things #BBCAN7 on [BigBrotherCanada.ca](http://BigBrotherCanada.ca). For Season 7, viewers can stream *Big Brother Canada* live on [GlobalTV.com](http://GlobalTV.com) and [Global GO](http://GlobalGO) by signing in with their TV service provider credentials or catch up the next day on [GlobalTV.com](http://GlobalTV.com), [Global GO](http://GlobalGO), and [BigBrotherCanada.ca](http://BigBrotherCanada.ca).

While viewers anxiously await the electrifying new #BBCAN7 season, fans can watch the season two premiere of *Big Brother: Celebrity* tonight at **8 p.m. ET/PT** on Global. The star-studded series airs multiple nights over the course of three weeks, before a winner is crowned on Wednesday, February 13. For more information, including full schedule details, visit [GlobalTV.com](http://GlobalTV.com).

Commissioned by Corus Entertainment, Season 7 of *Big Brother Canada* is produced by Insight Productions Ltd. in association with Corus Entertainment and Endemol Shine. Executive Producers are John Brunton and Erin Brock.

Source: \*Numeris PPM data, Total Canada, BB Canada S6 (Jan1-May27/2018) vs. BB Canada S5 (Jan2-May28/2017), AMA(000), A25-54, W25-54, A18-34

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## **Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio

of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic Channel, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

#### **About Insight Productions Ltd.**

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including *Big Brother Canada* (for which Erin Brock serves as EP and Showrunner alongside EP John Brunton); *The Amazing Race Canada*; *The JUNO Awards*; *Top Chef Canada*; *Intervention*; and original formats including *The Launch* and *Battle of the Blades*. Insight's scripted programming includes award-winning *Ready Or Not*, *Falcon Beach*; *Hatching, Matching & Dispatching A Fury Christmas*; *But I'm Chris Jericho!*; and *The Jon Dore Television Show*. In 2017, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content. For more information on Insight Productions, please visit [www.insighttv.com](http://www.insighttv.com) or on Twitter - @insightprod. Or Facebook [www.facebook.com/InsightProductions](https://www.facebook.com/InsightProductions).

#### **For media inquiries, please contact:**

Rachelle Marion  
Associate Publicist, Global Television  
416.860.4227  
[rachelle.marion@corusent.com](mailto:rachelle.marion@corusent.com)

Michelle McTeague  
Publicity Manager, Global Television  
416.966.7724  
[michelle.mcteague@corusent.com](mailto:michelle.mcteague@corusent.com)