

ALL-NEW SUPERSIZED SEASON OF *BIG BROTHER CANADA* PREMIERES MARCH 4 ON GLOBAL

Big Brother Canada's Biggest Season Yet Delivers New Episodes Every Wednesday, Thursday, and Sunday Alongside Free Online Live Feeds

ET Canada to Produce First-Ever 60-Minute Special *Big Brother Canada's Supersized Season 8 Preview with ET Canada* Premiering Sunday, March 1 on Global

Browse More Memes, More Moments, and More Mayhem from Inside the House at BigBrotherCanada.ca



Big Brother Canada host Arisa Cox

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For Immediate Release

TORONTO, January 20, 2020 – Canada's most iconic social TV experiment is upping the ante as Global announces a supersized eighth season of *Big Brother Canada* kicking off with an epic two-night premiere **Wednesday, March 4 at 7 p.m. ET/PT** and **Thursday, March 5 at 8 p.m. ET/PT**, followed by the dramatic fallout on **Sunday, March 8 at 8 p.m. ET/PT**. With series host Arisa Cox and a new cast of unsuspecting houseguests, the series returns three nights a week with all-new episodes **Wednesdays (7 p.m. ET/PT)**, **Thursdays (8 p.m. ET/PT)**, and **Sundays (8 p.m. ET/PT)**, in addition to free live feeds from inside the house at BigBrotherCanada.ca. Last season, *Big Brother Canada* averaged 1.2 million viewers (Ind. 2+) per episode, making it the highest-rated season to date. So just how supersized is this season? Fans will find out during the season premiere on March 4!

“*Big Brother Canada* is not just one of the biggest shows on Canadian TV – it’s an award-winning leader in producing 360-degree content that seamlessly engages viewers and clients on all platforms,” said Troy Reeb, EVP Broadcast Networks, Corus Entertainment. “As we embark on our eighth season of the hit reality series on Global, we’ve created a supersized edition of the franchise to give audiences even bigger thrills, while offering more integrated sales and content opportunities for clients.”

Building on the deluxe season ahead, and for the first-time ever, *ET Canada* is producing a jam-packed, one-hour *Big Brother Canada* Season 8 special premiering **Sunday, March 1 at 8 p.m. ET/PT**. ***Big Brother Canada’s Supersized Season 8 Preview with ET Canada*** will feature sit-down interviews with this season’s cast, an exclusive tour of the new BBCAN house with host Arisa Cox, retrospectives on past seasons, and the biggest look-ahead with the official reveal of the show’s Season 8 theme.

Now entering its eighth season, *Big Brother Canada* hand-picks a group of strangers from across the country, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones to capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

Big Brother Canada offers one of the most content-driven experiences for TV lovers, and Global has made past seasons available on both GlobalTV.com and the [Global TV App](#). Coinciding with the season premiere, BigBrotherCanada.ca serves fans free live feeds, hit and miss moments from the show, houseguest interviews, live show votes, and more, beginning early March.

Commissioned by Corus Entertainment, Season 8 of *Big Brother Canada* is produced by Insight Productions Ltd. in association with Corus Entertainment and Endemol Shine. Executive Producers are John Brunton and Erin Brock.

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and the new STACKTV, streaming exclusively on Amazon Prime Video Channels. The Global TV App is available on iOS, Android, Apple TV, Android TV, Google Chromecast, Amazon Fire TV, and Roku.

Corus Entertainment’s Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as VP Original Content and supported by longtime TV veterans Krista Look (Director of Lifestyle), and Lynne Carter (Production Executive).

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Source: Numeris PPM Data, Total Canada, SP’19 (1/7/2019 - 6/2/2019) - Confirmed Data, Ind. 2+ AMA(000)// Most watched stat: 2/1/13 – 6/2/19, Global Total & Slice

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, [Globalnews.ca](#), Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](#).

About Insight Productions Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including *Big Brother Canada* (for which Erin Brock serves as EP and Showrunner alongside EP John Brunton); *The Amazing Race Canada*; *The JUNO Awards*; *Top Chef Canada*; *Intervention*; and original formats including *The Launch* and *Battle of the Blades*. Insight's scripted programming includes award-winning *Ready Or Not*, *Falcon Beach*; *Hatching, Matching & Dispatching A Fury Christmas*; *But I'm Chris Jericho!*; and *The Jon Dore Television Show*. In 2017, Insight produced *The Tragically Hip: A National Celebration*, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of groundbreaking content. For more information on Insight Productions, please visit [www.insighttv.com](#), or on Twitter [@insightprod](#) or Facebook [www.facebook.com/InsightProductions](#).

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