



CORUS ENTERTAINMENT ANNOUNCES AGREEMENT WITH NBCUNIVERSAL TO AIR MARQUEE PEACOCK ORIGINALS IN CANADA

Peacock Original Scripted and Unscripted Series Join Corus' Lineup

Anticipated New Series Coming to Corus Networks Include *Brave New World*, *Dr. Death*, *Saved By The Bell*, *Girls5Eva*, *A.P. Bio*, *Rutherford Falls* and More

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For Immediate Release

TORONTO, June 23, 2020 – Corus Entertainment announces today an agreement with NBCUniversal to air marquee Peacock Original programming in Canada. The exclusive deal includes a selection of original scripted and unscripted content, along with movies and specials, produced for Peacock airing across Corus networks and platforms.

“Corus is delighted to expand its offering with our long-time partner NBCUniversal to bring various Peacock Originals to audiences in Canada,” said Troy Reeb, Executive Vice President, Broadcast Networks, Corus Entertainment. “With full linear and on-demand stacking rights, this partnership further bolsters Corus’ powerful suite of brands and platforms with more premium content opportunities for advertisers.”

The deal includes star-studded series from some of the biggest names in entertainment, including highly anticipated new shows like *Girls5Eva* from Emmy and Golden Globe® Winning executive producer, Tina Fey; *Dr. Death*, based on the hit podcast; *Angelyne* starring Emmy Rossum; and an adaptation of the Aldous Huxley’s classic novel, *Brave New World*, starring Alden Ehrenreich, Harry Lloyd and Jessica Brown Findlay; *Rutherford Falls*, created by Ed Helms, Sierra Teller Ornelas and Mike Schur; and returning comedy *A.P. Bio*; alongside the continuation of iconic series *Punky Brewster* starring Soleil Moon Frye; and *Saved By The Bell* starring Mario Lopez and Elizabeth Berkley.

“We are thrilled that the Canadian market will be able to soon enjoy a variety of scripted and unscripted Peacock Originals,” said Belinda Menendez, President and Chief Revenue Officer, Global Distribution and International, NBCUniversal. “Corus Entertainment is a valued partner of NBCUniversal and we look forward to having these series available on a wide range of Corus platforms in Canada.”

Additional details about Peacock programming on Corus networks in Canada will be announced in the coming months.

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About Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences

since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

About NBCUniversal Global Distribution

NBCUniversal Global Distribution is responsible for the licensing and distribution of NBCUniversal product to all forms of television and new media platforms in the U.S., Canada and in over 200 territories internationally. NBCUniversal's content portfolio includes a vast and diverse library of more than 4,500 feature films and 120,000 television episodes, including current and classic titles, non-scripted programming, kids, sports, news, long-form and short-form programming from Universal Pictures, Focus Features, Universal Television, UCP, NBCUniversal International Studios, Sky Studios, NBC Late Night properties, DreamWorks Animation, Telemundo, and more, as well as locally produced content from around the world. Global Distribution is a division of Comcast NBCUniversal.

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