



CURIOUSCAST PODCAST NETWORK LAUNCHES 13 HOURS: INSIDE THE NOVA SCOTIA MASSACRE

New Investigative Podcast from Global News and Curiouscast Examines one of the Worst Shooting Sprees in Modern Canadian History



For Immediate Release

TORONTO, NOVEMBER 9, 2020 – Corus Entertainment's award-winning podcast network **Curiouscast**, announced today the launch of brand new investigative podcast <u>13 Hours: Inside the Nova Scotia</u> <u>Massacre</u>. With Canada's deadliest shooting spree in modern history leaving the country with more questions than answers, Global Halifax reporter **Sarah Ritchie** and Global Toronto producer **Alex Kress** take listeners on a journey inside every hour of the tragedy as it happened.

"This tragedy has had such a deep impact on so many people in Nova Scotia, and across the country. For Nova Scotians in particular, I think it's shaken the core of our identity in a way," said host Sarah Ritchie. "With so many outstanding questions, we worked hard to get answers. We hope listeners come away with a better understanding of what happened that terrible weekend – but most of all we hope they get to know the people who were lost, and the lives they lived."

A 13-part series, *13 Hours* looks to piece together exactly what happened and what could have been done to prevent it. The first two episodes are available on all major podcast platforms now, with new episodes released bi-weekly.

"We decided to embark on this difficult task of relaying such a heavy and complex story through an investigative podcast series. It was important to us to give the story the time it deserves, so we could tell it to the fullest degree," said producer Alex Kress. "Our driving force throughout the process has always been the victims and their loved ones. We're going back to the beginning, guiding listeners through the tragedy over 13 episodes so that we can try to absorb how this happened, hour by hour."

Listen to all Curiouscast podcasts for free on Apple Podcasts, Spotify, Google Podcasts, or wherever you get your favourite podcasts. For more information visit <u>Curiouscast.ca</u>.

The award-winning Curiouscast network launched in 2018 and is home to internationally recognized brands with diverse audio storytelling, including: the #1 music podcast in Canada, <u>The Ongoing History of</u> <u>New Music</u>*; Edward R Murrow International Podcast Award Winner and the 'Most Popular New Show' in





Apple Podcasts Canada's 'Best of 2019' list, <u>Crime Beat</u>**; and 2020 Canadian Podcast Award winners Dark Poutine, History of the 90's and Super Awesome Science Show***.

*SOURCE: Apple Podcasts: Top Charts (Canada), Music, November 4, 2020. **SOURCE: Apple Podcasts: Best Listens of 2019 (Canada), December 5, 2019. ***SOURCE: Canadian Podcast Awards: 2020 Winners – <u>awards.podcamptoronto.com/award/</u>

- 30 -

SOCIAL MEDIA LINKS:

Twitter: @CorusPR, @Curiouscast

Curiouscast is a Corus Entertainment Network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, <u>Globalnews.ca</u>, Q107, Country 105, and CFOX. Visit Corus at <u>www.corusent.com</u>.

For media inquiries, please contact:

Chris Sarpong Communications, Global News & Corus Radio 416.446.5519 chris.sarpong@corusent.com

Rishma Govani Senior Manager, Communications, Global News & Corus Radio 416.391.7361 rishma.govani@corusent.com