

TORONTO'S 102.1 THE EDGE ANNOUNCES \$20,000 FAMOUS FRIENDS CONTEST

Have a Famous Friend Call the Edge for a Chance to Split
\$20,000 With Their Favourite Charity



For Immediate Release

TORONTO, October 19, 2020 – Toronto's real alternative, **102.1 the Edge** (CFNY-FM), announced today it is now accepting entries for the radio station's latest contest, ***The Edge's \$20,000 Famous Friends***. The contest is simple. Have a famous friend? Able to convince them to call into the Edge? Then you could win \$20,000 – split evenly between yourself, and a charity of your celebrity friend's choosing.

Open to legal Ontario residents*, from **Monday, October 19, 2020** until **Friday, November 6, 2020****, listeners can enter the *Famous Friends* contest online at edge.ca. Once entered online, if the Edge are able to talk on-air with your famous pal, you will be eligible for the \$20,000 prize. After the entry period has closed, the five best eligible entries – at the discretion of a panel of judges – will go head to head in a public online vote to determine the ultimate winner.

"This contest is the perfect opportunity to have some fun on-air, while also giving back to a great cause," said Tammy Cole, Regional Program Director, Toronto and Hamilton for Corus Radio. "We can't wait to see which celebrities surprise us with a call into the station and ultimately what great charity takes home \$10,000."

For more information or to listen to 102.1 the Edge online visit edge.ca.

*/**SOURCE: Full eligibility and entry details available at edge.ca

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102.1 the Edge is part of the Corus Entertainment Network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

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