



SO.DA DEBUTS ITS LATEST ORIGINAL SOCIAL SERIES, *GO HERE, MEET HER*, PROFILING FEARLESS FEMALE CANADIAN ENTREPRENEURS BEGINNING NOVEMBER 27

New Episodes Go Live Weekly Across Slice Social Platforms



L to R: Angela Phung and Vava Valentina, co-founders, [The Store on Queen](#) (TSOQ). Image courtesy of Slice.

Watch the promo for *Go Here, Meet Her* [here](#).

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For Immediate Release

TORONTO, November 25, 2019 – [Slice](#) is set to give audiences a behind the scenes look at Canadian businesses run by a diverse group of fierce female entrepreneurs in the new **so.da originals** social series *Go Here, Meet Her*, beginning **Wednesday, November 27**. Each episode of this mid-form series focuses on a different female entrepreneur as they share their personal journey to hard-earned success, and discuss how their businesses are pushing boundaries in their industry. New episodes of *Go Here, Meet Her* will be posted weekly across Slice's social platforms, including [Slice.ca](#), [Twitter](#) and [Facebook](#) on **Wednesdays**, [YouTube](#) on **Thursdays**, and [IGTV](#) on **Fridays**.

Go Here, Meet Her explores this question: What if you had the opportunity to make your side hustle your full time gig? Showcasing the stories of 12 entrepreneurial women, the series reveals what it takes to make it happen in business by zeroing in on their individual blueprints for success. The premiere episode highlights [The Store on Queen](#) (TSOQ), and sits down with co-founders Vava Valentina and Angela



Phung as they discuss how they made their eclectic boutique into Toronto's must-visit spot for unique and cutting-edge fashions.

“Over the past year so.da has rolled out a slate of original social series which have not only resonated incredibly well with audiences, but have delivered impressive results for our partners. *Go Here, Meet Her* represents Corus’ commitment to listening to our audiences and showcasing stories that matter to them,” said Dervla Kelly, Senior Vice President of Marketing and so.da, Corus Entertainment. “We’re thrilled that this mid-form series delivers Slice’s female millennial audience the real talk on business and career empowerment that they crave, on any platform that they chose.”

[Slice](#) is where real women, real talk. From style, beauty and everything that’s on the outside, to wellness, ambition, and everything that’s on the inside, Slice has got you covered. Watch more videos and get more lifestyle content at [slice.ca](#).

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SOCIAL MEDIA LINKS:

#GHMH

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Slice is a Corus Entertainment Network.

About so.da

so.da is a full-service, specialized social digital agency offering strategy, community management, content production, analytics and social listening, talent and influencer integration. In addition to managing Corus’ vast portfolio of brands in the social space, including Food Network Canada, HGTV, Global TV, Slice and W Network, so.da works with many of Canada’s leading brands to support their social strategy and content production. The agency’s deep understanding of the space has led to above average engagement rates, watch times and lower CPEs. Last year alone, so.da content was viewed over six billion times. For more information about so.da and its services, visit: [soda.corusent.com](#)

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company’s portfolio of multimedia offerings encompass 35 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children’s book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus’ roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, [Globalnews.ca](#), Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](#).

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