



CORUS STUDIOS SIGNS GLOBAL STREAMING DEAL WITH NETFLIX FOR CANADIAN-ORIGINAL SERIES *RUST VALLEY RESTORERS*

Rust Valley Restorers is the First Series from Corus Studios to Stream Worldwide on Netflix



[Left-Right: Avery Shoaf, Mike Hall, and Connor Hall]
Photo Courtesy of HISTORY

For additional photography and press kit material visit: www.corusent.com

To share this socially: <http://bit.ly/2KN5iNP>

For Immediate Release

TORONTO, August 23, 2019 – Committed to developing unique content for a global audience, **Corus Studios**, a division of **Corus Entertainment**, announced today that [Rust Valley Restorers](#) (8x60), will be available worldwide on **Netflix** on August 23. The series is among the slate of original programming developed by Corus Studios for HISTORY®, representing a strategic move by Corus Studios to complement its robust slate of Lifestyle series by investing further in factual programming. *Rust Valley Restorers* garnered attention in Canada this past winter ranking among the Top 5 programs on HISTORY*.

“Corus Studios continues to expand its portfolio, building on our successful roster of Lifestyle programming by developing dynamic and original factual series like *Rust Valley Restorers*,” said Lisa Godfrey, Vice President of Original Content, Corus Entertainment. “This deal with Netflix underscores the success of that strategy and strength of Corus Studios as both a creative content partner and distributor.”

Based in the foothills of the Canada’s Rocky Mountains, *Rust Valley Restorers* profiles the unique car restoration community in the “Rust Valley” and a restoration shop that stands apart from the rest. Led by the shops easily identifiable dreadlocked owner, Mike Hall and his colourful crew transform rusted wrecks into collectible cars. Together they passionately work to return cars to their former glory – sometimes for trade, sometimes for sale, and not always at a profit.



Rust Valley Restorers is produced by Mayhem Entertainment in association with Corus Studios for HISTORY. Corus Studios is represented by Rita Carbone Fleury, who oversees the global sales of Corus' original content slate and brokered this deal.

Source:

* Numeris PPM Data, Total Canada, FL'18 (Aug25 – Dec30/2018), program ranker based on: History, 3+ airings, A25-54 AMA(000)

– 30 –

SOCIAL MEDIA LINKS:

Twitter: [@CorusPR](#), [@HistoryTVCanada](#)

Facebook: facebook.com/HISTORYCanada

YouTube: youtube.com/HISTORYCanada

Corus Studios is a division of Corus Entertainment.

About Corus Studios

Established in 2015, Corus Studios, a division of Corus Entertainment, is a premium content studio that develops, produces and distributes a wide array of original lifestyle, unscripted and factual content globally. Offering dynamic programming that entertains, informs and drives audiences across platforms, Corus Studios content is featured across Corus' suite of channels, including HGTV Canada, HISTORY®, Food Network Canada, and SLICE™. To date, Corus Studios content has been sold in over 150 territories worldwide.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompass 37 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

For media inquiries, please contact:

Catrina Jaricot
Senior Publicity Manager
Corus Entertainment
416.479.6397
catrina.jaricot@corusent.com