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## NELVANA APPOINTED GLOBAL LICENSING AGENT FOR MONOMI PARK'S SLIME RANCHER GAME

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**TORONTO**, July 2, 2019 – **Corus Entertainment's Nelvana**, a world-leading international producer and distributor of children's animated and live action content, announced today its global licensing partnership with independent game studio, **Monomi Park** for its award-winning game, **Slime Rancher**.

The exciting new deal will see Nelvana expand the Slime Rancher brand as global licensing agent for consumer products in key categories including toys, publishing, apparel, and accessories.

"With over 2 million units sold and over 10 million total downloads, Slime Rancher has proven to be a fan-favourite." said Mellany Masterson, VP, Global Consumer Products and International Distribution, Nelvana Enterprises. "The game taps into creature-collecting with its wide variety of slimes, and we look forward to bringing this unique concept to life with consumer products for audiences around the globe."

Slime Rancher is a charming, first-person, video game experience, featuring a courageous, young rancher named Beatrix LeBeau who sets out for an adventurous life one-thousand light years away from planet Earth on the 'Far, Far Range.' Created for children 6-11, Slime Rancher allows users to play as Beatrix LeBeau, as they collect colourful slimes, grow crops, harvest resources, and explore the untamed wilds through the mastery of an all-purpose vacpack.

"We are thrilled to announce Nelvana as the global licensing agent for Slime Rancher," said Nick Popovich, CEO, Monomi Park. "We can't wait to see what wiggly adventures are in store for Beatrix and the slimes, as the Slime Rancher brand expands into all sorts of cool stuff outside the game world we've created."

For more information on Slime Rancher and Nelvana's licensing opportunities, please contact Tonya Lindo, Licensing Director, Nelvana Enterprises at [nelvanalicensing@corusent.com](mailto:nelvanalicensing@corusent.com).

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### **About Nelvana**

Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and boys action series and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 160 countries around the world. The Nelvana library has well over 4,000 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at [nelvana.com](http://nelvana.com).

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### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompass 37 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is also an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital



agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Disney Channel Canada, YTV and Nickelodeon Canada, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](http://www.corusent.com).

#### **About Monomi Park**

Monomi Park is an independent game studio based out of sunny San Mateo, California. The studio is home to a diverse team of wild dreamers and mad creators committed to creating unconventional gaming experiences that defy expectations.

The company's first project, Slime Rancher, has been a Steam Early Access success story, selling more than 2 million copies to date! Monomi Park can be found on Twitter, Instagram, or at [www.MonomiPark.com](http://www.MonomiPark.com).

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