



IT'S A BOP! NELVANA LAUNCHES NEW MUSICAL SHORTS, *TOON BOPS*, ON TREEHOUSE DIRECT

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For Immediate Release

TORONTO, December 5, 2019 – Corus Entertainment's [Nelvana](#), a world-leading international producer and distributor of children's animated and live action content, today announced the launch of its first original musical shorts series, *Toon Bops*. The 21 x 90 second animated shorts made its international debut on Nelvana's Treehouse Direct YouTube channel and will be featured on the YouTube Kids' App homepage in all English-speaking territories worldwide this month.

Building on preschoolers' love of music, the animated shorts feature upbeat original songs surrounding heartfelt themes such as family and friendship. Each video was created with today's preschooler in mind, with the objective to provide quick and engaging content that introduces children to loveable characters such as pandas, dinosaurs, ponies and robots.

"We are extremely excited to be launching our *Toon Bops* musical short series on YouTube," said Athena Georgaklis, Head of Development, Nelvana. "The concept to develop original musical shorts was an in-house collaboration based on trends we were noticing across Nelvana's content online. These fun 'slice of life' stories and catchy tunes make for the ultimate snackable content for kids that we think parents will also enjoy."

Watch and sing along to Nelvana's new musical *Toon Bops* videos on Treehouse Direct today:
<https://www.youtube.com/playlist?list=PLUlixndCOJ8wG4RFiR99qXaBCKOWNXXqp>.

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About Nelvana

Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and boys action series and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 160 countries around the world. The Nelvana library has well over 4,000 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at nelvana.com.

About Corus Entertainment

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 35 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.



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