



## PODCAST RADIO UK AND CURIOUSCAST PODCAST NETWORK ANNOUNCE EXCITING NEW CONTENT PARTNERSHIP

LONDON, UK/TORONTO, Canada, OCTOBER 28 – Podcast Radio in the UK, together with Corus Entertainment’s Curiouscast podcast network, today announced an exciting new content partnership. The partnership will see sample episodes of Curiouscast’s top podcasts now be played on the Podcast Radio UK station, which launched in February and broadcasts on DAB digital radio in London, Surrey, Manchester and Glasgow.

“Curiouscast produces some fantastic high-quality podcasts and we’re excited to provide them with a showcase and an opportunity for UK radio listeners to hear their content,” said Podcast Radio’s CEO Gerry Edwards.

Among the podcasts to be featured on the station are the award-winning true crime podcasts **Crime Beat** and **Dark Poutine**, music documentary podcast **The Ongoing History of New Music**, and ASMR sleep podcast offering bedtime stories for grownups, **Nothing Much Happens**.



*Crime Beat, Dark Poutine, The Ongoing History of New Music, and Nothing Much Happens*

“We are thrilled with the opportunity to introduce UK audiences to brand new stories and voices through our exciting lineup of Curiouscast podcasts,” said Chris “Dunner” Duncombe, Director of Streaming and Podcasting, Corus Entertainment.

The award-winning Curiouscast Podcast network launched in 2018 and is home to internationally recognized brands with diverse audio storytelling, including: the #1 Canadian-produced music podcast, *The Ongoing History of New Music*\*; Edward R Murrow International Podcast Award Winner and the ‘Most Popular New Show’ in Apple Podcasts Canada’s ‘Best of 2019’ list, *Crime Beat*\*\*; 2020 Canadian Podcast Award winners *Dark Poutine*, *History of the 90’s* and *Super Awesome Science Show*\*\*\*; plus ASMR sleep podcast *Nothing Much Happens*, investigative podcast *Nighttime* and many more.

\*SOURCE: Apple Podcasts: Top Charts (Canada), Music, October 26, 2020.

\*\*SOURCE: Apple Podcasts: Best Listens of 2019 (Canada), December 5, 2019.

\*\*\*SOURCE: Canadian Podcast Awards: 2020 Winners – [awards.podcamptoronto.com/award/](https://awards.podcamptoronto.com/award/)

### SOCIAL MEDIA LINKS:

Twitter: [@CorusPR](https://twitter.com/CorusPR), [@Curiouscast](https://twitter.com/Curiouscast)

**Curiouscast is a Corus Entertainment Network.**

### About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company’s portfolio of multimedia offerings encompass 34 specialty

television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, [Globalnews.ca](http://Globalnews.ca), Q107, Country 105, and CFOX. Visit Corus at [www.corusent.com](http://www.corusent.com).

### **About Podcast Radio**

Podcast Radio is an independent platform for discovering and promoting podcasts through digital broadcasting and a radio-like experience online. Podcast Radio is near to closing an equity crowdfunding round which has raised £142,000 for future growth and expansion in the UK and abroad. The Curiouscast agreement is the latest of a series of international content partnerships for Podcast Radio. Others are with Radio New Zealand and US podcast producer Evergreen.

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