



# CURIOUSCAST LAUNCHES WEEKLY SCIENCE AND TECHNOLOGY PODCAST, SUPER AWESOME SCIENCE SHOW

New Original Series Premieres Tuesday, November 27



## For Immediate Release

**TORONTO, November 26, 2018 – Curiouscast**, Corus Entertainment's integrated podcast network, announces the launch of its first science and technology podcast, *Super Awesome Science Show* (*SASS*). Hosted by researcher, educator, and Canadian-bestselling author, Jason Tetro, the weekly original podcast debuts **Tuesday, November 27** with a new episode released each Tuesday thereafter.

Better known as *"The Germ Guy"*, Jason Tetro is an independent researcher in microbiology and immunology. A visiting scientist at the University of Guelph, Tetro has been lauded for his active championing of science education, regularly contributing to print and broadcast media. As an author, he's published multiple books on humans' relationship with microbes, including national bestseller, *The Germ Files*.

"We are thrilled to be launching our first science and technology podcast on Curiouscast with Jason Tetro and know that listeners are going to love this show as much as we do," said Chris "Dunner" Duncombe, Director of Streaming and Podcasting for Corus Entertainment.

Super Awesome Science Show explores the answers to today's burning science questions, from climate change and blockchain, to sleep and artificial intelligence. Delivered with a bit of SASS, the show taps into Tetro's decades of experience as a scientist and educator. His engaging approach guides science rookies and "geeks" alike through conversations with experts from Canada and beyond.

"I'm excited to join Curiouscast and have the chance to talk about science in a way that is completely different," said Tetro. "Canadians are curious about science – we see this in every survey – but unless it matters to them, the information is little more than a fun diversion. Each week, I'm going to show how discoveries from the lab matter to everyone."

Curiouscast launched in 2018 and is home to internationally recognized brands with diverse audio storytelling, including the #1 Canadian-produced music podcast on Apple Podcasts\*, <u>The Ongoing</u> <u>History of New Music</u>, Canada's first nationally broadcast original podcast, <u>Nighttime</u>, weekly true crime podcast <u>Dark Poutine</u>, and Global News' <u>This Is Why</u>.

Subscribe to get every episode of *Super Awesome Science Show* on <u>Apple Podcasts</u>, <u>Spotify</u>, <u>Google</u> <u>Podcasts</u> or wherever you find your favourite podcasts. For more information visit <u>curiouscast.ca</u>.





SOCIAL MEDIA LINKS:

Twitter: <u>@CorusPR</u>, <u>@JATetro</u>

### Curiouscast is part of the Corus Entertainment Network.

#### **Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high-quality brands and content across platforms for audiences around the world. The company's portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children's book publishing, animation software, technology and media services. Corus' roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at <u>www.corusent.com</u>.

Source: \*Apple Podcasts: Top Charts (Canada), Music, November 22, 2018.

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