



## GLOBAL EXPANDS *THE MORNING SHOW*

Daily National Program Extends to One-Hour Format  
Across Canada Starting March 2019

# The Morning Show

For additional media material please visit the [Corus Media Centre](#)

### For Immediate Release

**TORONTO, January 28, 2019** – Global is thrilled to announce the expansion of its national morning program *The Morning Show*, extending its runtime from 30 minutes to one hour. Airing across the country at **9 a.m. (10 a.m. AT)**, *The Morning Show's* revamped format will capture the energy, style, and identity that unites Canadians coast-to-coast.

With a renewed focus on culture, lifestyle and entertainment, the program will feature celebrity guests, lifestyle contributors, and fun informative segments alongside the trending topics that Canadians are talking about. **Carolyn MacKenzie** and **Jeff McArthur** will continue to entertain viewers as *The Morning Show's* dynamic duo, seamlessly transitioning from issues of the day to topics like cooking, fashion and culture.

“We’re extremely proud to introduce additional original Canadian programming into our daily lineup,” said Ward Smith, Vice-President News and Information, Eastern Canada, Corus Entertainment. “At a time of great change within the media landscape, we’re pleased to offer Canada even more refreshing and lively content.”

Veteran broadcasters with more than 20 years each in the industry, Carolyn MacKenzie and Jeff McArthur are familiar faces nationwide, having co-hosted *The Morning Show* since 2015. MacKenzie has reported on major cultural events around the globe including the Queen’s Diamond Jubilee and the recent Royal Wedding; while McArthur has interviewed the biggest newsmakers from the world of politics, business and sports on both television and radio.

“The refreshed show will offer deeper spirited interviews with entertaining guests as well as a variety of informative contributors, exactly what audiences want,” said Ryan Cripps, Executive

Producer, *The Morning Show*. “Carolyn and Jeff are incredibly warm and approachable hosts – guaranteed to brighten the day for our viewers.”

The new, extended *The Morning Show* will debut on Global in early March 2019. For more information visit [Globalnews.ca](http://Globalnews.ca).

-30-

**SOCIAL MEDIA LINKS:**

Twitter: [@MorningShowCA](https://twitter.com/MorningShowCA), [@CorusPR](https://twitter.com/CorusPR)

Facebook: [@morningshowto](https://www.facebook.com/morningshowto)

**Global is a Corus Entertainment Network.**

**Corus Entertainment**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that creates and delivers high-quality brands and content across platforms for audiences around the world. The company’s portfolio of multimedia offerings encompasses 44 specialty television services, 39 radio stations, 15 conventional television stations, a global content business, digital assets, live events, children’s book publishing, animation software, technology and media services. Corus’ roster of premium brands includes Global Television, W Network, OWN: Oprah Winfrey Network Canada, HGTV Canada, Food Network Canada, HISTORY®, Showcase, National Geographic, Q107, CKNW, Fresh Radio, Disney Channel Canada, YTV and Nickelodeon Canada. Visit Corus at [www.corusent.com](http://www.corusent.com).

**For media inquiries, please contact:**

Chris Sarpong  
Communications, Global News & Corus Radio  
416.446.5519  
[chris.sarpong@corusent.com](mailto:chris.sarpong@corusent.com)

Rishma Govani  
Senior Manager, Communications, Global News & Corus Radio  
416.391.7361  
[rishma.govani@corusent.com](mailto:rishma.govani@corusent.com)