



NELVANA SECURES DISTRIBUTION OF *THE HARDY BOYS* ON DISNEY+ INTERNATIONALLY

The Hit Daytime Emmy® Nominated Mystery Series Will Roll Out Internationally in 2022

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For Immediate Release

TORONTO, October 21, 2021 – Corus Entertainment’s **Nelvana**, a world-leading international producer, distributor and licensor of children’s animated and live-action content, has secured international distribution for ***The Hardy Boys*** on Disney+ outside of the U.S. and Canada. Season 1 (13x60min) and Season 2 (10x60min) of the Daytime-Emmy® nominated live-action mystery series, developed and produced in Canada by Nelvana and Lambur Productions, in association with Corus Entertainment, will launch in select international markets in 2022.

The inaugural season of *The Hardy Boys* debuted in North America to much fanfare from viewers and critics alike, locking in the #1 program spot last spring on Corus’ YTV network in Canada, as well as garnering industry recognition with multiple award nominations, including a Daytime Emmy® Award nomination for Outstanding Young Adult Series, two DGC Award nominations for Outstanding Directorial Achievement and Best Picture Editing, and a CSC Award nomination for Best Cinematography in TV Drama.

“We are so excited for audiences around the world to experience *The Hardy Boys* series, whether it’s their first introduction to the franchise or they’re fans of the original books,” said Mellany Masterson, Head of Nelvana Enterprises. “Disney+ is the perfect platform to connect families and teens internationally with the high-stakes adventure, compelling storylines and endearing characters that resonates so well with audiences.”

The Hardy Boys is based on the beloved books by Franklin W. Dixon and features the principal characters in their teen years.

Nelvana and Lambur Productions recently wrapped production of Season 2 in Toronto and Southern Ontario. The second season picks up six months after the events of Season 1 and finds Frank and Joe intertwined in yet another complicated mystery when a local Bridgeport teen goes missing and a duplicitous corporation moves into town. Season 2 is set to premiere on Hulu in the U.S., YTV and STACKTV in Canada, and Disney+ internationally in 2022.

For broadcast and licensing opportunities, e-mail info@nelvana.com.

Source: Numeris PPM Data, Total Canada, SP’21 (Jan 4 – May 30/21) confirmed data, 3+ airings, Ind. 2+ AMA(000), YTV

About Nelvana

Entertaining kids for over 50 years, Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and action series, and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 180 countries around the world. The Nelvana library has well over 4,800 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at nelvana.com.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 34 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital assets, animation software, technology and media services. Corus is an established creator of globally distributed content through Nelvana animation studio, Corus Studios, and children's book publishing house Kids Can Press. The company also owns innovative full-service social digital agency so.da, and lifestyle entertainment company Kin Canada. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX. Visit Corus at www.corusent.com.

About Disney+

Disney+ is the dedicated streaming home for movies and shows from Disney, Pixar, Marvel, Star Wars, and National Geographic, along with The Simpsons and much more. In select international markets, it also includes the new general entertainment content brand, Star. The flagship direct-to-consumer streaming service from The Walt Disney Company, Disney+ is part of the Disney Media & Entertainment Distribution segment. The service offers commercial-free streaming alongside an ever-growing collection of exclusive originals, including feature-length films, documentaries, live-action and animated series, and short-form content. With unprecedented access to Disney's long history of incredible film and television entertainment, Disney+ is also the exclusive streaming home for the newest releases from The Walt Disney Studios. And through Star, it offers the latest from 20th Century Studios, Disney Television Studios, FX, Searchlight Pictures, and more. For more, visit disneyplus.com, or find the Disney+ app on most mobile and connected TV devices.

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