

GLOBAL REVEALS 16 NEW HOUSEGUESTS READY TO PLAY THE ULTIMATE GAME OF *BIG BROTHER CANADA*

Watch the Season 10 Premiere March 2 at 8 p.m. ET/PT on Global

Host Arisa Cox Leads Exclusive Tour of the #BBCAN10 House on *ET Canada's* special ***Big Brother Canada All Access*** Now Airing March 2 at 7:30 p.m. ET/7 p.m. PT

Stream the Series Live and On Demand with [STACKTV](#) or the [Global TV App](#)



For additional photos of the houseguests, [click here](#)
Watch the houseguest promos [here](#)
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For Immediate Release

TORONTO, February 23, 2022 – Come on down and spin that wheel Canada, as an all-new crop of houseguests are ready to play the ultimate game of games! Just revealed in the *Celebrity Big Brother* finale, Global announces 16 Canadians joining Season 10 of ***Big Brother Canada***. Premiering **Wednesday, March 2 at 8 p.m. ET/PT**, this season's houseguests will compete in retro and modern-inspired games all combined together to create #BBCAN10, the greatest game show on earth.

This season, the houseguests must keep their eyes on the prize and put their BBCAN knowledge to the test as they compete in complex trivia games, unlock mystery doors, and take on gruelling challenges all season long. There will be undeniable tension, inevitable drama, and possible showmances in the BBCAN house. However, only one lucky houseguest who plays their cards right will triumph as the last contestant standing in the final showdown to become the winner of *Big Brother Canada 10!*

#BBCAN10 is ready to level up with a new diverse group of houseguests from all kinds of life experiences, eager to take a shot at the biggest social experiment on TV. This season's houseguests include a charming firefighter from Québec, a passionate theatre director from Ontario, a bubbly master's student from British Columbia, and more.

Leading up to the big premiere, *ET Canada* unveils this season's extravagant game show theme in *ET Canada's* 30-minute special, ***Big Brother Canada All Access***. Airing on a new day and time, **Wednesday, March 2 at 7:30 p.m. ET/7 p.m. PT**, the #BBCAN10 preview special is co-hosted by *ET Canada's* Sangita Patel and Season 9 winner Tychon Carter-Newman. The special features an exclusive first look of the new #BBCAN10 house led by Arisa Cox, a sneak peek of what's to come this season, and a one-on-one interview with Tychon about life after his historic *Big Brother Canada* win.

But first... let's meet the 16 houseguests entering the #BBCAN10 house, vying for the grand prize of \$100,000 cash, \$10,000 for a brand new wardrobe courtesy of WINNERS, and an unforgettable travel experience from Expedia.

SEASON 10 HOUSEGUESTS

Visit BigBrotherCanada.ca for photos, full bios and exclusive online videos



Betty Yirsaw

Age: 31

Pronouns: She/Her

Hometown: Edmonton, Alta.

Occupation: Human Resources Manager

About: Betty may be kind and free-spirited, but watch out for her feisty side in the BBCAN house!



Steven "Gino" Giannopoulos

Age: 28

Pronouns: He/Him

Hometown: Laval, Qué.

Occupation: Firefighter

About: Gino is a self-proclaimed "lover" and sure to charm all the houseguests. But his strong mental and physical game inspired by his job as a firefighter will make him unstoppable.



Haleena Gill

Age: 27



Hermon Nizghi

Age: 29

Pronouns: She/Her
Hometown: Surrey, B.C.
Occupation: Master's Student
About: Ready to be the friend, therapist, or whoever you need her to be, Haleena plans to get the houseguests to fall in love with her but isn't afraid of being cutthroat when needed.



Jacey-Lynne Graham
Age: 24
Pronouns: She/Her
Hometown: Thunder Bay, Ont.
Occupation: Social Media Manager
About: An undercover comp beast, Jacey-Lynne will reveal her athletic side when the time is right and if it works for her game, a showmance could be in the cards.

Pronouns: He/Him
Hometown: Nanaimo, B.C.
Occupation: Auto Sales General Manager
About: Funny, magnetic, and one-of-a-kind, Hermon knows how to light up a room. His promise to stand by his morals and never quit will take him to the top.



Jay Northcott
Age: 28
Pronouns: They/Them
Hometown: Toronto, Ont.
Occupation: Theatre Director
About: Jay has no problem commanding a room and taking charge. This exuberant theatre director will use their leadership skills and acting chops to play the lead role in the house.



Jessica Gowling
Age: 35
Pronouns: They/Them/She/Her
Hometown: Cranbrook, B.C.
Occupation: Visual Artist
About: This eccentric visual artist and superfan will slip under the radar by playing a cool, calm and collected social game. But underneath it all, Jessica has a master plan to outwit



Josh Nash
Age: 28
Pronouns: He/Him
Hometown: Vancouver, B.C.
Occupation: Paediatric Resident
About: With 11 siblings, Josh knows a thing or two about sharing a house with many personalities. He will have no problem being a team player and creating strong alliances, until he needs

the competition and claim the crown.



Kevin Jacobs

Age: 28

Pronouns: He/Him

Hometown: Toronto, Ont.

Occupation: Sales Engineer

About: Kevin has a diabolical plan to lie, trick and pit the other houseguests against each other, all while still making them laugh.

to break off all ties and fly solo to the end.



Kyle Moore

Age: 23

Pronouns: He/Him

Hometown: Halifax, N.S.

Occupation: Podcaster

About: Move first, attack in the middle, and castle early. Kyle's approach to the game is like chess and he plans to upend the board as soon as he enters the BBCAN house.



Martin "Marty" Frenette

Age: 43

Pronouns: He/Him

Hometown: Petit-Rocher, N.B.

Occupation: Fraud Investigator

About: Martin is a cool dad and nice guy, but don't let him fool you! As a fraud investigator, he'll be able to sniff out the liars in the house.



Melina Mansing

Age: 29

Pronouns: She/Her

Hometown: Toronto, Ont.

Occupation: Artist

About: Melina lives her life with spontaneity and no rules, so watch out! This wildcard will shake up the house with her dynamic personality and calculated strategy.



Moose Bendago

Age: 24

Pronouns: He/Him

Hometown: Toronto, Ont.

Occupation: Content Creator

About: Moose plans to be a gutsy player, trust his instincts, and be loyal to his alliances. His social game will put everyone under his spell.



Stephanie Paterson

Age: 26

Pronouns: She/Her

Hometown: Toronto, Ont.

Occupation: Child and Youth Worker

About: With an over-the-top personality and a winning smile, Stephanie plans to be everyone's friend and shoulder to cry on, but she won't be afraid to use their secrets against them.



Summer Sayles

Age: 25

Pronouns: She/Her

Hometown: Toronto, Ont.

Occupation: Funemployed

About: Summer is coming to win, not to make friends. With a short temper while hangry, she is hoping to stay away from slop and keep focused on her vision of winning big.



Tynesha White

Age: 32

Pronouns: She/Her

Hometown: Montreal, Qué.

Occupation: Model

About: Tynesha is representing all the single mothers of the world! With her "Je ne sais quoi" energy, she plans to talk, laugh, and joke around to the end.

Big Brother Canada airs on Global three nights a week including **Mondays** (Head of Household), **Wednesdays** (Power of Veto), and **Thursdays** (Eviction).

Stream #BBCAN10 live or on demand with [STACKTV](#) and the [Global TV App](#) and visit [BigBrotherCanada.ca](#) to access free live feeds, houseguest interviews, live show votes, exclusive content and more, beginning in early March.

Commissioned by Corus Entertainment, Season 10 of **Big Brother Canada** is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and [STACKTV](#), available via Amazon Prime Video Channels, Rogers Ignite TV and Ignite SmartStream. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at watch.globaltv.com.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit www.corusent.com.

About Insight Productions (A Boat Rocker Company)

Insight Productions is known for its award-winning ratings juggernauts and is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming. Insight Senior Vice President Erin Brock serves as Executive Producer – alongside Insight's Chairman, CEO, and Executive Producer John Brunton, on *Big Brother Canada*. The company

has created some of the most dynamic and top-rated programs including *Canada's New Year's Eve: Countdown*, *The Amazing Race Canada* (the most watched Canadian show on record), ratings hit *Big Brother Canada*, *Stronger Together/Tous Ensemble* (the largest multi-platform broadcast and highest viewed non-sporting broadcast in Canadian television history) and *The Tragically Hip: A National Celebration*, a live concert special on CBC watched by one in three Canadians. Insight has also worked in close collaboration with the National Centre for Truth and Reconciliation as executive producers on *Every Child Matters: Reconciliation Through Education* and *National Day of Truth and Reconciliation*. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content. For more information on Insight Productions, please visit www.insighttv.com or on Twitter @insightprod or Facebook www.facebook.com/InsightProductions.

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