



**IN THE FIRST UNANIMOUS VOTE OF THE SEASON,
HALIFAX'S KYLE MOORE IS EVICTED FROM THE *BIG
BROTHER CANADA* HOUSE**

Watch *Big Brother Canada* Monday at 7 p.m. ET/PT on Global to See Who Becomes the Next HOH

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Assets available at <http://www.corusent.com> at 10 a.m. ET

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For Immediate Release

TORONTO, March 25, 2022 – After the most tumultuous first few weeks in *Big Brother Canada* history, Head of Household, Gino Giannopoulos, cranked up the heat by backdooring his closest ally, Halifax's Kyle Moore. After nominating Marty Frenette and Jess Gowlings for eviction, Marty won the POV and took

himself off the block, giving Gino a stellar opportunity to gain back the house's trust. In the end, the only way to defuse last week's chaotic reign was to give the houseguests what they wanted – backdoor Kyle.

"This was one of the coolest experiences of my entire life," said Kyle. "I came in as a superfan and so I think I kind of overestimated how well I was viewing the house. I thought I knew where things were playing out and I just didn't communicate. It's one of my strongest suits outside of this house and then inside this house I just kind of let it fall by the wayside."

After claiming the HOH win last week, coming out victorious from a four-way tiebreaker, Laval firefighter Gino attempted to restore order in the house. He re-established his position as a top player by nominating Marty and Jessica for eviction after the shocking reveal that Marty was the mastermind behind last week's surprise Josh nomination. Gino couldn't believe his French connection would flip sides and he marked a major target on Maritime Marty's back. But Marty became the fourth straight nominee to take themselves off the block after winning the POV. Then in true Big Brother fashion to "expect the unexpected," HOH Gino made a resumé move by putting up his ride or die Kyle as the replacement nominee. In the first unanimous vote of the season, Kyle felt the BBCAN10 burn and became the fourth houseguest evicted from the game.

New this season, Wendy's® is also the proud sponsor of "After the Eviction Interview" – an extension to host Arisa Cox's in-show interviews. Delivering exclusive access to the houseguests directly following their eviction every Thursday, fans can catch the interviews live on the #BBCAN TikTok account @BigBrotherCA, also available on Facebook and BigBrotherCanada.ca the next day. Then watch Global's The Morning Show Friday morning at 9:40 a.m. ET to catch Kyle's first broadcast interview, in addition to ET Canada at 7:30 p.m. ET on Global.

Watch the drama heat up on Global, **Monday at 7 p.m. ET/PT** to see who wins the next Head of Household competition, **Wednesday at 7 p.m. ET/PT** to find out who wins the Power of Veto and tune in on **Thursday at 8 p.m. ET/PT** for Eviction night. In addition, fans can become flies on the BBCAN wall as the live feeds are now streaming at Bigbrothercanada.ca.

Season 10 houseguests are competing for a grand prize of \$100,000 cash, \$10,000 for a brand new wardrobe, courtesy of WINNERS, and an unforgettable travel experience from Expedia.

Stream the new season live or on demand with STACK TV and the Global TV App and visit BigBrotherCanada.ca for houseguest interviews, live show votes, free live feeds, spoilers, exclusive content and more.

Commissioned by Corus Entertainment, Season 10 of Big Brother Canada is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and STACKTV, available via Amazon Prime Video Channels, Rogers Ignite TV and Ignite SmartStream. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at watch.globaltv.com.



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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit www.corusent.com.

About Insight Productions Ltd.

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Insight Senior Vice President Erin Brock serves as Executive Producer along with Insight's Chairman, CEO and Executive Producer, John Brunton, on BIG BROTHER CANADA. Insight recently produced STRONGER TOGETHER/TOUS ENSEMBLE to support our country during the COVID-19 crisis and it was the 2nd highest rated program ever broadcast on Canadian television as well as raising over \$8 million for Food Banks Canada. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including - THE JUNO AWARDS Canada's national music award show, CANADA'S NEW YEAR'S EVE: COUNTDOWN which was the highest rated show on the CBC in both 2018 and 2019, THE AMAZING RACE CANADA – the most watched Canadian series on record, ratings hit – BIG BROTHER CANADA, TOP CHEF CANADA, INTERVENTION and original formats

BATTLE OF THE BLADES, I DO, REDO & WALL OF CHEFS. Insight's scripted programming includes award-winning READY OR NOT, FALCON BEACH, HATCHING, MATCHING & DISPATCHING, A CHRISTMAS FURY, BUT I'M CHRIS JERICHO! and THE JON DORE TELEVISION SHOW along with award-winning feature documentaries HOW TO CHANGE THE WORLD and GORDON LIGHTFOOT: IF YOU COULD READ MY MIND. In 2017, Insight produced THE TRAGICALLY HIP: A NATIONAL CELEBRATION, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content.

For media inquiries and houseguest interviews, please contact:

Ali Seller

Unit Publicist, *Big Brother Canada*

647.825.8819

ali@gabcommunications.ca

Cassandra Chambers

Associate Publicist, Global Television

416.479.6945

cassandra.chambers@corusent.com

Jacqui VanSickle

Publicity Manager, Global Television

416.860.4224

jacqui.vansickle@corusent.com