



**DIFFERENT STROKES FOR DIFFERENT FOLKS: ARTIST MELINA MANSING BECOMES FIRST EVICTED HOUSEGUEST ON *BIG BROTHER CANADA* SEASON 10**

Watch *Big Brother Canada* Monday at 8 p.m. ET/PT on Global to See Who Becomes the Next Head of Household

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Assets available at <http://www.corusent.com> at **10 a.m. ET**

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## For Immediate Release

**TORONTO, March 4, 2022 – *Big Brother Canada***'s monumental 10<sup>th</sup> season returned with new houseguests, new twists and an epic week of gameplay. Nanaimo's Hermon Nizghi closed the door on the competition, becoming the season's first Head of Household. Nominating contestants Melina Mansing and Jess Gowling for eviction, Jess ultimately popped their way to victory, winning the first Power of Veto competition and removed themselves from the block. Even with Kevin Jacobs nominated as the replacement nominee, artist Melina couldn't brush enough strokes and was sent home by a vote of 11 to 2.

"At the end of the day, I'm not a people pleaser," said Melina Mansing. "I really should have done that better, but it was very hard."

A big call by *Big Brother*, answered by Toronto's Jay Northcott, ensured their safety for the week and exemption from the first HOH competition, "Doors of Destiny," where finalists Moose Bendago, Hermon Nizghi and Josh Nash all put their fate behind a trio of mystery doors. And behind door number three: Hermon would be named the season's very first Head of Household, while Moose and Josh won safety from eviction behind doors number one and two. Nominees Melina and Jess both fought hard in the POV competition "Power Poppers 2.0," a nod to the original game played in Season 1, but it was Jess who came out victorious and pulled themselves off the block. The houseguests pleaded their cases to "Hermon Enterprises," but the smooth salesman decided to go with someone who he didn't see as a threat, choosing sales engineer Kevin as the replacement nominee. Determined to stay in the game, Kevin engineered his campaign, offering information as currency, resulting in Melina becoming the season's first evicted houseguest.

After the eviction, Arisa announced the first surprise of the season – that surviving the block may bring a reward. At points throughout the season, the lucky houseguest who survives the block will come on down and make a mystery door selection, receiving what's behind it. First up, surviving nominee Kevin won a \$500 cash prize.

Delivering exclusive access to the houseguests directly following their eviction every Thursday, fans can catch the interviews live on the #BBCAN TikTok account [@BigBrotherCA](#), also available on [Facebook](#) and [BigBrotherCanada.ca](#) the next day. Then watch Global's *The Morning Show* Friday morning at 9:40 a.m. ET to catch Melina's first broadcast interview, in addition to *ET Canada* at 7:30 p.m. ET on Global.

Watch the drama heat up on Global, **Monday at 8 p.m. ET/PT** to see who becomes the next Head of Household, **Wednesday at 7 p.m. ET/PT** to find out who wins the Power of Veto and **Thursday at 8 p.m. ET/PT** for Eviction night. In addition, fans can become flies on the BBCAN wall as the free live feeds are now streaming at [BigBrotherCanada.ca](#).

Season 10 houseguests are competing for a grand prize of \$100,000 cash, \$10,000 for a brand new wardrobe, courtesy of WINNERS, and an unforgettable travel experience from Expedia.

Stream the new season live or on demand with [STACKTV](#) and the [Global TV App](#) and visit [BigBrotherCanada.ca](#) for houseguest interviews, live show votes, free live feeds, spoilers, exclusive content and more.

Commissioned by Corus Entertainment, Season 10 of *Big Brother Canada* is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and STACKTV, available via Amazon Prime Video Channels, Rogers Ignite TV and Ignite SmartStream. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at [watch.globaltv.com](http://watch.globaltv.com).

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#### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompasses 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, HISTORY®, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News,

[Globalnews.ca](http://Globalnews.ca), Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit [www.corusent.com](http://www.corusent.com).

### **About Insight Productions Ltd.**

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Insight Senior Vice President Erin Brock serves as Executive Producer along with Insight's Chairman, CEO and Executive Producer, John Brunton, on BIG BROTHER CANADA. Insight recently produced STRONGER TOGETHER/TOUS ENSEMBLE to support our country during the COVID-19 crisis and it was the 2nd highest rated program ever broadcast on Canadian television as well as raising over \$8 million for Food Banks Canada. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including - THE JUNO AWARDS Canada's national music award show, CANADA'S NEW YEAR'S EVE: COUNTDOWN which was the highest rated show on the CBC in both 2018 and 2019, THE AMAZING RACE CANADA – the most watched Canadian series on record, ratings hit – BIG BROTHER CANADA, TOP CHEF CANADA, INTERVENTION and original formats BATTLE OF THE BLADES, I DO, REDO & WALL OF CHEFS. Insight's scripted programming includes award-winning READY OR NOT, FALCON BEACH, HATCHING, MATCHING & DISPATCHING, A CHRISTMAS FURY, BUT I'M CHRIS JERICHO! and THE JON DORE TELEVISION SHOW along with award-winning feature documentaries HOW TO CHANGE THE WORLD and GORDON LIGHTFOOT: IF YOU COULD READ MY MIND. In 2017, Insight produced THE TRAGICALLY HIP: A NATIONAL CELEBRATION, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content.

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