



**TORONTO SUPERFAN AND BBCAN MASTERMIND KEVIN JACOBS CROWNED *BIG BROTHER CANADA* SEASON 10 WINNER**

Vancouver's Josh Nash is Runner Up and New Brunswick's Marty Frenette Named Canada's Favourite Houseguest



**Attention Editors:** new photos available [here](#)  
Assets available at <http://www.corusent.com> at 10 a.m. ET

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## For Immediate Release

**TORONTO, May 6, 2022** – With 10 legendary seasons under its belt, ***Big Brother Canada*** nation expected greatness and greatness is what they got. In this milestone 10<sup>th</sup> season, Canadians from all walks of life came together to play the ultimate game of games for 69 days, culminating in an extraordinary season finale that saw Toronto mastermind, Kevin Jacobs take home the grand prize. Throughout the season’s run, Kevin was a key component in many pivotal moves, rarely getting blood on his hands and strategically calling all the shots behind the scenes. He revealed his secrets at the finale as he convinced the jury he best represented the monumental 10<sup>th</sup> season of *Big Brother Canada*, defeating Vancouver’s Josh Nash by a vote of 8 to 1.

As the winner of *Big Brother Canada* Season 10, Kevin walks away with \$100,000 cash, a \$10,000 wardrobe courtesy of WINNERS, and an unforgettable travel experience from Expedia. As runner up, Josh takes home a \$20,000.

“It’s completely surreal, thank you so much,” said Kevin.

In the final episode of the season, physician Josh Nash, Betty “Business B” Yirsaw and mastermind Kevin Jacobs competed in the most crucial competition of the season – the highly anticipated three-part HOH. In the first challenge, the trio faced off in an out-of-this-world competition that tested their mental and physical strengths. After over an exhausting hour, Kevin was golden and secured the win, sending himself straight to the third round.

In the second part of the HOH competition, Josh and Betty battled it out in a trivia-inspired game show competition. The two were tested on their season knowledge and physical abilities. Josh blew Betty off the wall with his speed of 34 minutes compared to her 2 hours, giving Josh the opportunity to compete in the third and final round against Kevin.

Round three saw Kevin and Josh go head-to-head for the final HOH of the season and a guaranteed spot in the final two. During a suspenseful round of questioning, the houseguests tested their jury member knowledge, resulting in a tie and a sudden death round, where all questions were answered correctly by the pair. It all came down to an adrenaline-pumping tie-breaker question that had viewers on the edge of their seats. Josh calculated his way to victory becoming the season’s final Head of Household. Ultimately believing Betty played a better game than Kevin, Josh decided to take him to the final two, making his ride-or-die Betty this season’s last jury member.

After Kevin was named winner of Season 10, Arisa informed the houseguests that once again, Canada voted for their favourite houseguest of the season: New Brunswick’s Marty Frenette. As Canada’s Favourite Houseguest of *Big Brother Canada* Season 10, Marty receives a \$10,000 cash prize courtesy of WINNERS.

Watch the final three houseguests tomorrow on Global’s *The Morning Show* beginning at 9:10 a.m. ET for their first broadcast interview, in addition to *ET Canada* at 7:30 p.m. ET on Global.

Commissioned by Corus Entertainment, Season 10 of *Big Brother Canada* is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and STACKTV, available via Amazon Prime Video Channels, Rogers Ignite TV and Ignite SmartStream. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at [watch.globaltv.com](http://watch.globaltv.com).

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#### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, [Globalnews.ca](http://Globalnews.ca), Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit [www.corusent.com](http://www.corusent.com).

#### **About Insight Productions Ltd.**

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Insight Senior Vice President Erin Brock serves as Executive Producer along with Insight's Chairman, CEO and Executive Producer, John Brunton, on BIG BROTHER CANADA. Insight recently produced STRONGER TOGETHER/TOUS ENSEMBLE to support our country during the COVID-19 crisis and it was the 2nd highest rated program ever broadcast on Canadian television as well as raising over \$8 million for Food Banks Canada. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs in the world including - THE JUNO AWARDS Canada's national music award show, CANADA'S NEW YEAR'S EVE: COUNTDOWN which was the highest rated show on the CBC in both 2018 and 2019, THE AMAZING RACE CANADA – the most watched Canadian series on record, ratings hit – BIG BROTHER CANADA, TOP CHEF CANADA, INTERVENTION and original formats BATTLE OF THE BLADES, I DO, REDO & WALL OF CHEFS. Insight's scripted programming includes award-winning READY OR NOT, FALCON BEACH, HATCHING, MATCHING & DISPATCHING, A CHRISTMAS FURY, BUT I'M CHRIS JERICO! and THE JON DORE TELEVISION SHOW along with award-winning feature documentaries HOW TO CHANGE THE WORLD and GORDON LIGHTFOOT: IF YOU COULD READ MY MIND. In 2017, Insight produced THE TRAGICALLY HIP: A NATIONAL CELEBRATION, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content.

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