



GLOBAL GREENLIGHTS ORIGINAL REALITY POWERHOUSE *BIG BROTHER CANADA* FOR 11th SEASON

Produced by Insight Productions, *Big Brother Canada* Season 11 Debuts
Spring 2023 on Global

Stream Past Seasons Anytime with the [Global TV App](#) and Season 10
Available on [STACKTV](#)



Watch Arisa Cox break the news on Instagram [here](#)
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For Immediate Release

TORONTO, June 8, 2022 – Global made a *big* announcement at today's **#CorusUpfront** when host and executive producer Arisa Cox revealed that hit Global original reality series [Big Brother Canada](#) will return for a groundbreaking 11th season. Produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay, the greenlight follows a monumental 10th Season that celebrated a decade of the wildest social experiment on television.

“We are thrilled to greenlight season 11 of reality sensation *Big Brother Canada*, and we look forward to another season filled with non-stop entertainment and innovative brand integrations,” said Lisa Godfrey, Senior Vice President of Original Content and Corus Studios. “Alongside our creative partners at Insight Productions, we are excited to deliver yet another notable season full of classic BBCAN twists and turns.”

Big Brother Canada hand-picks a group of strangers from all walks of life, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that give them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

Additional details about *Big Brother Canada* Season 11, including casting news, will be announced at a later date. In the meantime, fans can catch up on all the best moments from Season 10 on BigBrotherCanada.ca and can stream the full season for free on the [Global TV App](#), also available on [STACKTV](#).

Commissioned by Corus Entertainment, Season 11 of ***Big Brother Canada*** is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay, with the deal struck by distribution arm Banijay Rights. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team driving its slate of unscripted series is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and [STACKTV](#), available via Amazon Prime Video Channels, Rogers Ignite TV and Ignite SmartStream. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at watch.globaltv.com.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, a suite of digital and streaming assets, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns innovative full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D

animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with broadly distributed Canadian streaming platforms STACKTV, Nick+, the Global TV App and Curiouscast. For more information visit www.corusent.com.

About Insight Productions Ltd. (A Boat Rocker Company)

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming, both scripted and unscripted, as well as digital content. Insight Senior Vice President Erin Brock serves as Executive Producer along with Insight's Chairman, CEO and Executive Producer, John Brunton, on BIG BROTHER CANADA. With thousands of hours of programming under its belt, the company has created some of the most dynamic and top-rated programs including STRONGER TOGETHER | TOUS ENSEMBLE; THE JUNO AWARDS; CANADA'S NEW YEAR'S EVE: COUNTDOWN; THE AMAZING RACE CANADA – the most watched Canadian series on record — and original formats BATTLE OF THE BLADES, I DO, REDO and WALL OF CHEFS. Recently announced shows include EUROVISION CANADA, THE LEGACY AWARDS, and CANADA'S ULTIMATE CHALLENGE. In 2017, Insight produced THE TRAGICALLY HIP: A NATIONAL CELEBRATION, a live concert special watched by one in three Canadians. Insight Productions was founded in 1979.

About Banijay

Banijay stands as the largest independent content producer and distributor; home to over 120 production companies across 23 territories, and a multi-genre catalogue boasting over 130,000 hours of original standout programming. A collective of creative entrepreneurs, the group represents some of the biggest global brands including *Survivor*, *Big Brother*, *Starstruck*, *Peaky Blinders*, *MasterChef*, *Rogue Heroes*, *Mr Bean*, *Hunted*, *LEGO Masters Black Mirror*, *Drag Me Out*, and *Deal or No Deal*, among others. Imagining and delivering high-quality multi-genre IP that was born locally and travels globally, the business offers the best stories told the best way. Built on independence, creative freedom, collaborative entrepreneurialism and commercial acumen, the company, launched in 2008, operates under the direction of Chief Executive Officer, Marco Bassetti.

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