



CORUS STUDIOS CELEBRATES TOP PERFORMING TITLES ACROSS SPECIALITY NETWORKS

*Island of Bryan, Sarah's Mountain Escape, Deadman's Curse, and Big Timber All Rank Within Top 10 of Canadian Original Specialty Series This Fall**

Corus Studios Expands Sales to New International Markets and Platforms



(Clockwise: *Island of Bryan*, *Deadman's Curse*, *The Big Bake: Holiday*, and *Pamela's Garden of Eden*)

Photo credit: Corus Studios)

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For Immediate Release

TORONTO, Canada, January 19, 2023 – As distributors prepare for the 2023 international content sales circuit with the launch of Realscreen next week, **Corus Studios** celebrates ratings success with its homegrown content. Key new series and seasons of returning titles, premiered on premium Corus Networks in Canada this fall, are earning multiple **Top 10** spots across Canadian specialty entertainment rankers. Demonstrating the strength and breadth of content within the lifestyle and factual space, Corus Studios brought a sought-after Hollywood icon, extreme mountain adventures, stunning home renovation and design, festive food, and a fan-favourite family to primetime audiences.

Island of Bryan (Season 4, 16x60) continued its reign as the #1 series for HGTV Canada, as well as the #2 series on specialty overall.** New series **Pamela's Garden of Eden** (8x60), **Sarah's Mountain Escape** (10x60), and **Deadman's Curse** (8x60) all ranked within the Top 10 of Canadian original series across specialty television this fall, alongside the new season of **Big Timber** (Season 3, 8x60).* **Big Food Bucket List** (Season 9x60) and baking competition series **The Big Bake: Holiday** (Season 3, 7x60) and **The Big Bake: Halloween** (7x70) each ranked within the Top 5 Canadian originals on Food Network Canada***, while Season 3 of **Making It Home With Kortney and Kenny** (10x60) was the #7 Canadian original series for HGTV Canada.****

"We prioritize premium stars, engaging stories and stunning backdrops in every series, reflecting the diversity of our viewership across a range of genres," said Lisa Godfrey, Senior Vice President of Original Content and Corus Studios. "Our content drives impressive engagement across multiple major networks at home and has significant appeal in international markets as reflected by the depth and breadth of recent sales."

Proving to be highly anticipated series, both **Pamela's Garden of Eden** and **Island of Bryan** were the #1 entertainment specialty program on their respective premiere nights.***** Corus Studios content is also performing well on streaming service STACKTV, with viewers consistently watching previous seasons throughout the year, and a notable uptick of live viewing during the broadcast run of their fall seasons. **Island of Bryan**, in particular, saw all three past seasons almost double in hours streamed on STACKTV during the broadcast window, demonstrating that consumption of the full series increases with the linear broadcast of new seasons.*****

Corus Studios Sales Highlights:

Corus Studios continues to accelerate sales with new deals in new markets, including **History Erased**, Seasons 1-3 (18x60) to **Legend Media** in **China** and **The Big Bake**, Seasons 1-3 (50x60) to **Prima Group** in the **Czech Republic**. Corus Studios also marks its first exclusive FAST service deal with **Trusted Media Group's At Home with Family Handyman** channel in the **U.S.** for **Backyard Builds**, Seasons 1-4 (41x30), **Save My Reno**, Seasons 1-4 (58x30), and **Worst to First**, Seasons 1-2 (20x60).

Corus Studios additionally secured a new sale with **Foxtel** in **Australia** for **Deadman's Curse**, Season 1 (8x60). In the U.S., **Rock Solid Builds**, Season 3 (8x60) was picked up by **Hulu**, and **Discovery** added **The Big Bake**, Season 3 (14x60) to their slate.

Corus Studios sales were brokered by Rita Carbone Fleury, Worldwide Sales Lead for Corus Studios, Leyla Formoso, representing sales for Latin American and select European territories, and Pooja Nirmal Kant, overseeing sales in Asia and Central Eastern Europe.

Corus Studios' Original content team driving its slate of Lifestyle and Factual series is helmed by industry executives Colin Bohm, Executive Vice President of Content and Corporate Strategy, Lisa Godfrey, Senior Vice President of Original Content and Corus Studios, longtime TV veterans Krista Look, Vice President, Original Content, Lifestyle, and Rachel Nelson, Vice President, Original Content, Scripted, Factual and Kids. **The Big Bake** is produced by Nikki Ray

Media Agency with Debbie Brown as Executive in Charge of Production for Food Network Canada. *Big Timber* is produced by Fireworks Media Group, with Maria Knight as Executive in Charge of Production for The HISTORY Channel. *Deadman's Curse* is produced by Great Pacific Media, with Maria Knight as the Executive in Charge of Production. *Island of Bryan* is produced by Si Entertainment, with Marni Goldman as Executive in Charge of Production for HGTV Canada. *Making It Home With Kortney and Kenny* is produced by Scott Brothers Entertainment with Debbie Brown as Executive in Charge of Production for HGTV Canada. *Pamela's Garden of Eden* is produced by Fireworks Media Group with Marni Goldman as Executive in Charge of Production for HGTV Canada. Pamela Anderson is represented by APA. *Sarah's Mountain Escape* is produced by Insight Productions with Lynne Carter as Executive in Charge of Production for HGTV Canada.

For Corus Studios full catalogue of content available, visit www.corusstudios.com

Source:

*Numeris PPM Data, Fall'22 STD (Aug 29/22 – Dec 13/22) confirmed data, 3+ airings, Ind. 2+, AMA(000), Total Canada, CDN SPEC COM ENG excluding sports, 3+ airings, Unduplicated Canadian programs only.

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****Numeris PPM Data, Fall'22 STD (Aug 29/22 – Dec 13/22) confirmed data, 3+ airings, Ind. 2+, AMA(000), Total Canada, HGTV, Unduplicated Canadian programs only.

***** Numeris PPM Data, Island of Bryan (Oct 2/22), Pamela's Garden of Eden (Nov 3/22) confirmed data, 1+ airing, A25-54, AMA(000), Total Canada, CDN SPEC COM ENG excluding sports

*****Amazon Video Central Aug 13, 2022 to Nov 26, 2022

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Corus Studios is a division of Corus Entertainment.

About Corus Studios

Established in 2015, Corus Studios, a division of Corus Entertainment, is a premium content studio that develops, produces and distributes a wide array of original lifestyle, unscripted and factual content globally. Offering dynamic programming that entertains, informs and drives audiences across platforms, Corus Studios content is featured across Corus' suite of channels, including HGTV Canada, The HISTORY® Channel, Food Network Canada, and SLICE™. To date, Corus Studios content has been sold in over 150 territories worldwide.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming services, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELETOON+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Paramount Global's Pluto TV, the world's leading free ad-supported streaming television (FAST) service. For more information visit www.corusent.com.

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