

NELVANA SECURES LATIN AMERICAN DISTRIBUTION DEAL FOR *BUILDER BROTHERS DREAM FACTORY* WITH DISCOVERY KIDS LATIN AMERICA



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For Immediate Release

TORONTO, JANUARY 25, 2023 – Nelvana, a world-leading international producer, distributor and licensor of children’s animated and live action content, has signed on longtime partner **Discovery Kids Latin America** as part of its first major international distribution deal for the 3D animated preschool series ***Builder Brothers Dream Factory*** (40x11min) in Latin America. Distributed by Nelvana and co-produced by Sinking Ship Entertainment and Scott Brothers Entertainment, the original series is also set to air on Corus Entertainment’s Treehouse in Canada.

“Similar to the Property Brothers series, *Builder Brothers Dream Factory* promotes innovation and creative construction in a fun and relevant way that not only entertains and fosters kids’ natural curiosity, but also informs and lays the foundation for the growing maker culture around the world,” said Mellany Welsh, Head of Nelvana Enterprises. “It’s been a pleasure working with Sinking Ship Entertainment and Scott Brothers Entertainment to bring this highly-anticipated series to partners internationally, and we couldn’t think of a more fitting partner than Discovery Kids Latin America to launch the series, given the Property Brothers’ success in the region.”

“Discovery Kids Latin America is a key partner in our home renovation content, as we aim to provide viewers of all ages across the globe with innovative entertainment they can enjoy and learn from,” said Drew and Jonathan Scott, co-host of Property Brothers and co-founder of Scott Brothers Entertainment. Added Drew Scott, co-host of Property Brothers and co-founder of Scott Brothers Entertainment: “We’re honored to partner with them and look forward to inspiring our younger fans to reach for the stars and achieve their dreams.”

Builder Brothers Dream Factory is inspired by the real-life hosts of Property Brothers, Drew and Jonathan Scott, who are twin brothers who dream big! With extraordinary imagination, creativity, grit and heart –



coupled with a big dose of 'twin-spiration', there's no build too big and no problem too small for the brothers and the Dream Factory crew to handle!

For broadcast and merchandise licensing opportunities, e-mail info@nelvana.com.

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About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming services, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELET00N+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Paramount Global's Pluto TV, the world's leading free ad-supported streaming television (FAST) service. For more information visit www.corusent.com.

About Nelvana

Entertaining kids for over 50 years, Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and action series, and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 180 countries around the world. The Nelvana library has well over 4,700 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at nelvana.com.

For media inquiries, please contact:

Brittany Bell, Associate Publicist
Corus Entertainment
(416) 479-3384
brittany.bell@corusent.com

Vanessa Obeng, Publicity Manager
Corus Entertainment



(416) 479-6618

vanessa.obeng@corusent.com

