



BLINDSIDED AND BETRAYED: JOHN MICHAEL SOSA BECOMES FIRST EVICTEE OF *BIG BROTHER CANADA* SEASON 11

Watch *Big Brother Canada* Tuesday at 7 p.m. ET/PT on Global or STACKTV to See Who Becomes the Next Head of Household

Stream #BBCAN11 Live and On Demand with STACKTV or the Global TV App and Visit BigBrotherCanada.ca to Access Exclusive Content Including the Digital Dailies



Attention Editors: New photos available [here](#)
For additional photography, visit the Corus Media Centre [here](#).

Follow us on Twitter at [@GlobalTV PR](#)

For Immediate Release

TORONTO, March 16, 2023 – *Big Brother Canada* Season 11 premiered with an epic twist right out of the gate where houseguests paired up to compete in a do-or-die two-part showdown. In part one, the first and last teams to complete the challenge advanced to the second part of the challenge, where the winners faced off for the season's first Head of Household title. Meanwhile, the members of the last place team battled each other in hopes of not becoming dead last and the third nominee on the block.

Edmonton's Santana Carlson took home the crown jewel by winning HOH, while Renee Mior hit a wall and went straight to the block. Nominating Dan Szabo and Anika Mysha for eviction, Terrell "Ty" McDonald won the first POV competition, choosing to remove Anika from the block. Blindsiding her HOH competition partner, Santana set up the first backdoor of the season, naming Bradford, Ontario's John Michael Sosa the replacement nominee. And in a unanimous vote, John Michael ultimately received the dubious distinction of being the first houseguest evicted.

"I did everything that I didn't want to do," said John Michael. "I won the first part of the HOH, I tried to start a large alliance, I trusted the wrong person, and I knew it. But honestly, walking out of there and the people I've left behind, I reminded them to use what happened to me to guide you guys."

Last week, houseguests hedged their bets on their partners in "Rough Around the Hedges," the first of two competitions to determine the inaugural HOH of the BBCAN Manor and the first of three nominees up for eviction. In the second part, "On Hedge," Santana defeated John Michael, taking reign of the manor, while Shanaya Carter hedged Renee out of the competition, leaving the latter Dead Last and the season's first nominee.

Then, after a nationwide vote, Canada chose to save Prince Edward Island's Claudia Campbell with the belairdirect Eviction Protection Insurance, while Santana and "The Bros," consisting of Zach, Roberto, Ty and Jonathan, curated a backdoor plan to eliminate social threat John Michael. After Santana nominated pawns DJ Dan and Anika for eviction, Ty slid his way to victory in "Can't Slop, Won't Slop" and used the POV to take Anika off the block and put the backdoor plan in motion. An emotional John Michael became the replacement nominee and campaigned hard to stay, but ultimately, the first backdoor of the season was successfully executed and he was sent packing.

Watch the drama heat up on Global and STACKTV, **Tuesday at 7 p.m. ET/PT** to see who becomes the next Head of Household.

Season 11 of *Big Brother Canada* airs three nights a week featuring new episodes every **Tuesday at 7 p.m. ET/PT** (Head of Household), **Wednesday at 9 p.m. ET/PT** (Power of Veto) and **Thursday at 7 p.m. ET/PT** (Eviction). Season 11 houseguests are competing for a grand prize of \$100,000 cash, \$10,000 towards a brand-new wardrobe, courtesy of WINNERS and \$10,000 worth of Shark® and Ninja® products.

Wendy's® returns as the proud sponsor of "After the Eviction Interview" – an extension to host Arisa Cox's in-show interviews. Delivering exclusive access to the houseguests directly following their eviction every Thursday, fans can catch the interviews live on the #BBCAN TikTok account [@BigBrotherCA](#), also available on [Facebook](#) and [BigBrotherCanada.ca](#) the next day. Then watch Global's *The Morning Show* Friday morning at 9 a.m. ET to catch John Michael's first broadcast interview, in addition to *ET Canada* at 7:30 p.m. ET on Global.

For the full 360° experience, fans can visit [BigBrotherCanada.ca](#) to access the Digital Dailies, houseguest interviews, live show votes, and more. Stream Season 11 live and on demand with [STACKTV](#) and access past seasons on [GlobalTV.com](#) and the [Global TV App](#).

Commissioned by Corus Entertainment, Season 11 of *Big Brother Canada* is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and content powerhouse Banijay, with the deal struck by distribution arm Banijay Rights. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team, driving its slate of unscripted series, is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and the new STACKTV,

streaming exclusively on Amazon Prime Video Channels. The Global TV App is available on iOS, Android, Chromecast, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at watch.globaltv.com.

– 30 –



About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming services, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELET00N+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company, which is the leading free ad-supported streaming television (FAST) service. For more information visit www.corusent.com.

About Insight Productions (A Boat Rocker Company)

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming. Insight Senior Vice President Erin Brock serves as Executive Producer – alongside Insight's Chair and CEO John Brunton, on *Big Brother Canada*. The company has created some of the most dynamic and top-rated programs including ten seasons of ratings hits *Big Brother Canada* and *Top Chef Canada*; *Stronger Together/Tous Ensemble* (the largest multi-platform broadcast and highest viewed non-sporting broadcast in Canadian television history); *Canada's New Year's Eve: Countdown*; *The Amazing Race Canada* (the most watched Canadian show on record); and *The Tragically Hip: A*

National Celebration, a live concert special on CBC watched by one in three Canadians. Insight has collaborated with The Black Academy on *The Legacy Awards* and with the National Centre for Truth and Reconciliation on *Every Child Matters: Reconciliation Through Education* and *National Day of Truth and Reconciliation*. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content. For more information on Insight Productions, please visit www.insighttv.com or on Twitter @insightprod or Facebook www.facebook.com/InsightProductions.

For media inquiries and houseguest interviews, please contact:

Ali Seller

Unit Publicist, *Big Brother Canada*
647.825.8819
ali@gabcommunications.ca

Cassandra Chambers

Associate Publicist, Global Television
416.479.6945
cassandra.chambers@corusent.com

Jacqui VanSickle

Publicity Manager, Global Television
416.860.4224
jacqui.vansickle@corusent.com