



## GLOBAL GREENLIGHTS ORIGINAL REALITY SENSATION *BIG BROTHER CANADA* FOR MONUMENTAL 12th SEASON

Produced by Insight Productions, *Big Brother Canada* Season 12 Debuts  
Spring 2024 on Global

Stream Past Seasons Anytime with the [Global TV App](#) and [STACKTV](#)



For additional photography, visit the Corus Media Centre [here](#).  
Follow us on Twitter at [@GlobalTV\\_PR](#)

To share this release: [bit.ly/3J3DDpJ](https://bit.ly/3J3DDpJ) #CorusUpfront #BBCAN12

### For Immediate Release

**TORONTO, June 7, 2023** – Get ready BBCAN fam for another season of the reality phenomenon [Big Brother Canada](#)! Today, **Global** dropped some *big* news at the #CorusUpfront announcing the network’s powerhouse reality series will return for a landmark 12<sup>th</sup> Season. Produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and Banijay, the greenlight follows an epic 11<sup>th</sup> Season where Terrell “Ty” McDonald triumphed, becoming the [Season 11 champion](#).

“We are thrilled to renew Global’s highly popular original reality series *Big Brother Canada* for an unprecedented 12<sup>th</sup> Season,” said Lisa Godfrey, Senior Vice President of Original Content and Corus Studios. “For the past 11 years, *Big Brother Canada* has become a lifestyle for our die-hard fans with each season telling its own story and offering something special to viewers, and we cannot wait to deliver another season of drama, larger than life challenges and can’t-miss moments.”

Hosted by Canadian Screen Award-winner Arisa Cox, who also serves as one of the show’s executive producers, *Big Brother Canada* hand-picks a group of strangers from all walks of life, sequesters them from the outside world, and places them inside a house outfitted wall-to-wall with cameras and microphones that capture their every move. Competing for a grand cash prize, each week the houseguests battle in a series of challenges that gives them power or punishment, voting each other out until the fate of the final two is decided by a jury of fellow houseguests.

Additional details about *Big Brother Canada* Season 12, including casting news, will be announced at a later date. In the meantime, fans can catch up on all the best moments from Season 11 on [BigBrotherCanada.ca](http://BigBrotherCanada.ca) and can stream the full season for free on the [Global TV App](#), also available on [STACKTV](#).

Commissioned by Corus Entertainment, Season 12 of *Big Brother Canada* is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and content powerhouse Banijay, with the deal struck by Jane Rimer, SVP Canada, at distribution arm Banijay Rights. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Content team, driving its slate of unscripted series, is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Content and Corus Studios, and supported by longtime TV veterans Krista Look (VP, Original Content, Lifestyle), and Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and STACKTV, streaming on Amazon Prime Video Channels, Rogers Ignite TV and Ignite Streaming and FuboTV platforms. The Global TV App is available on iOS, Android, Chromecast, Android TV, Apple TV and LG Smart TVs, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at [watch.globaltv.com](http://watch.globaltv.com).

– 30 –

## **SOCIAL MEDIA LINKS:**

### **#BBCAN12 #CorusUpfront**

Twitter:

[@BigBrotherCA](https://twitter.com/BigBrotherCA)

[@GlobalTV](https://twitter.com/GlobalTV)

[@GlobalTV\\_PR](https://twitter.com/GlobalTV_PR)

[@CorusPR](https://twitter.com/CorusPR)

Facebook:

<http://www.facebook.com/BigBrotherCA>

<https://www.facebook.com/GlobalTV>

Instagram:

[@bigbrotherca](https://www.instagram.com/bigbrotherca)

[@globaltv](https://www.instagram.com/globaltv)

TikTok:

[@bigbrotherca](https://www.tiktok.com/@bigbrotherca)

### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming services, animation software, technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service

social digital agency so.da, lifestyle entertainment company Kin Canada, leading 2D animation software supplier Toon Boom and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, [Globalnews.ca](http://Globalnews.ca), Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELETOON+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company, which is the leading free ad-supported streaming television (FAST) service. For more information visit [www.corusent.com](http://www.corusent.com).

### **About Insight Productions (A Boat Rocker Company)**

Insight Productions, known for its award-winning ratings juggernauts, is Canada's most established content producer and an industry leader in the development, financing, and production of hit programming. Insight Senior Vice President Erin Brock serves as Executive Producer – alongside Insight's Chair and CEO John Brunton, on *Big Brother Canada*. The company has created top-rated programs including 11 seasons of ratings hits *Big Brother Canada* and 10 of *Top Chef Canada*; *Stronger Together/Tous Ensemble* (the largest multi-platform broadcast and highest viewed non-sporting broadcast in Canadian television history); *Canada's New Year's Eve: Countdown*; *The Amazing Race Canada* (the most watched Canadian show on record); and *The Tragically Hip: A National Celebration*, a live concert special on CBC watched by one in three Canadians. Insight has collaborated with The Black Academy on *The Legacy Awards* and with the National Centre for Truth and Reconciliation on *Every Child Matters: Reconciliation Through Education* and *National Day of Truth and Reconciliation*. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content. For more information on Insight Productions, please visit [www.insighttv.com](http://www.insighttv.com) or on Twitter @insightprod or Facebook [www.facebook.com/InsightProductions](http://www.facebook.com/InsightProductions).

### **About Banijay**

Banijay stands as the largest independent content producer and distributor; home to over 120 production companies across 23 territories, and a multi-genre catalogue boasting over 130,000 hours of original standout programming. A collective of creative entrepreneurs, the group represents some of the biggest global brands including *Survivor*, *Big Brother*, *Starstruck*, *Peaky Blinders*, *MasterChef*, *Rogue Heroes*, *Mr Bean*, *Hunted*, *LEGO Masters Black Mirror*, *Drag Me Out*, and *Deal or No Deal*, among others. Imagining and delivering high-quality multi-genre IP that was born locally and travels globally, the business offers the best stories told the best way. Built on independence, creative freedom, collaborative entrepreneurialism and commercial acumen, the company, launched in 2008, operates under the direction of Chief Executive Officer, Marco Bassetti.

### **For media inquiries, please contact:**

Cassandra Chambers  
Associate Publicist, Global Television  
416.479.6945  
[cassandra.chambers@corusent.com](mailto:cassandra.chambers@corusent.com)

Jacqui VanSickle  
Publicity Manager, Global Television  
416.860.4224  
[jacqui.vansickle@corusent.com](mailto:jacqui.vansickle@corusent.com)