



## GLOBAL SEEKING A NEW GROUP OF HOUSEGUESTS AS CASTING DETAILS ARE ANNOUNCED FOR *BIG BROTHER CANADA* SEASON 12

Apply For #BBCAN12 at [BigBrotherCanada.ca](https://www.BigBrotherCanada.ca) Now  
Until November 15

Nominate Friends on Social Media for a Chance to Become a Houseguest  
By Tagging @BigBrotherCA #FutureHOH

Stream Season 11 with The [Global TV App](#) and [STACKTV](#)



Watch Arisa Cox's #BBCAN12 [Casting Call video](#)

For photography, please visit the [Corus Media Centre](#)  
Follow us on X (formerly Twitter) at [@GlobalTV\\_PR](#)

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### For Immediate Release

**TORONTO, August 2, 2023** – #BBCAN fans unite! After an explosive 11<sup>th</sup> Season of Global original reality sensation [Big Brother Canada](#), today, Global and Insight Productions announced casting is open across the country for Season 12. Coming to Global in Spring 2024, *Big Brother Canada* opens its house to a new group of Canadians for their chance to take home the crown on one of Canada's most popular reality series.

Starting today, Canadians can apply online at [BigBrotherCanada.ca](https://www.BigBrotherCanada.ca) for the opportunity to become a #BBCAN12 houseguest, competing in a series of extreme challenges in one of the most high-stakes

social experiments on TV. Fans can also nominate friends on social media by tagging @bigbrotherca and using #FutureHOH for a chance to get noticed by *Big Brother Canada*'s casting team.

### Apply in three simple steps:

1. Record a short video of yourself explaining why you have what it takes to be one of the next houseguests on *Big Brother Canada*
2. Visit the official casting site at [BigBrotherCanada.ca](http://BigBrotherCanada.ca)
3. Upload a photo of yourself, along with your video and some basic information

Do you have a *big* personality with strong opinions? Are you competitive and willing to fight for what you believe? To qualify, houseguest hopefuls must be 19 years of age by February 1, 2024 and submit their applications by November 15, 2023. For more information, including a full list of rules and eligibility, head to [BigBrotherCanada.ca](http://BigBrotherCanada.ca).

Ahead of Season 12, fans can tune into Season 25 of *Big Brother* currently airing three nights a week on Global and STACKTV. Hosted by Julie Chen Moonves, *Big Brother* airs **Wednesdays at 8 p.m. ET/PT**, **Thursdays at 9 p.m. ET/PT**, and **Sundays at 8 p.m. ET/PT** on Global. Viewers can also catch #BB25 live and on-demand with [STACKTV](http://STACKTV) or the [Global TV App](http://GlobalTVApp) and [GlobalTV.com](http://GlobalTV.com).

Commissioned by Corus Entertainment, Season 12 of *Big Brother Canada* is produced by Insight Productions (a Boat Rocker company) in association with Corus Entertainment and content powerhouse Banijay, with the deal struck by Jane Rimer, SVP Canada, at distribution arm Banijay Rights. Executive Producers are John Brunton, Erin Brock, Eric Abboud, and Arisa Cox.

Corus Entertainment's Original Programming team, driving its slate of unscripted series, is helmed by industry executive Lisa Godfrey as Senior Vice President of Original Programming and Corus Studios, Rachel Nelson as Vice President of Original Programming, and supported by longtime TV veteran Lynne Carter (Executive in Charge of Production).

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and STACKTV, streaming on Amazon Prime Video Channels, Rogers Ignite TV and Ignite Streaming and FuboTV platforms. The Global TV App is available on iOS, Android, Chromecast, Android TV, Apple TV and LG Smart TVs, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV™ models, and at [watch.globaltv.com](http://watch.globaltv.com).

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### SOCIAL MEDIA LINKS:

#### #BBCAN12 #FutureHOH

X (formerly Twitter):

[@BigBrotherCA](https://twitter.com/BigBrotherCA)  
[@GlobalTV](https://twitter.com/GlobalTV)  
[@GlobalTV\\_PR](https://twitter.com/GlobalTV_PR)  
[@CorusPR](https://twitter.com/CorusPR)

Facebook:

<http://www.facebook.com/BigBrotherCA>  
<https://www.facebook.com/GlobalTV>

Instagram:

[@bigbrotherca](#)  
[@globaltv](#)

TikTok:

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[@globaltv](#)

### **About Corus Entertainment Inc.**

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming platforms, and technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, [Globalnews.ca](#), Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELETOON+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company, which is the leading free ad-supported streaming television (FAST) service. For more information visit [www.corusent.com](#).

### **About Insight Productions (A Boat Rocker Company)**

Insight Productions is Canada's most established content producer, known for its award-winning ratings juggernauts and many of the country's biggest award shows & music specials. Headed by John Brunton, Insight is an industry leader in the development, financing, and production of both scripted and unscripted hit programming. John Brunton, Lindsay Cox, and Shannon Farr serve as executive producers on *The Legacy Awards* and Jordan Rudder is the producer/talent producer. Programming highlights include *Stronger Together*, *Tous Ensemble*, *The JUNO Awards*, *The Canadian Screen Awards*, *The Amazing Race Canada*, *Big Brother Canada*, *Top Chef Canada*, *Canada Day 150! From Coast to Coast to Coast*, *Canada's New Year's Eve*, and *Canada's Ultimate Challenge*. In 2016, Insight produced *The Tragically Hip: A National Celebration* for CBC, a live concert special seen by one in three Canadians. Insight Productions was founded in 1979 and has since created thousands of hours of ground-breaking content. <https://insighttv.com>

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