

NELVANA INKS MULTIPLE INTERNATIONAL DISTRIBUTION DEALS FOR THE HIT PRESCHOOL SERIES *BUILDER BROTHERS DREAM FACTORY*

ITVX Premiered *Builder Brothers Dream Factory* in the UK

Additional Deals Have Been Made with Warner Brothers Discovery for Southeast Asia, Senyu for China, Genial Media for Spain, and NRK for Norway

The Series Currently Airs on Discovery Kids in Latin America and STACKTV and Treehouse in Canada



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For Immediate Release

TORONTO, October 30, 2023 – Nelvana, a world-leading international producer, distributor and licensor of children’s animated and live action content, has secured multiple global distribution deals for the 3D animated preschool series *Builder Brothers Dream Factory* (40x11min), including with ITV for the new streaming platform ITVX in the UK. Co-produced by Sinking Ship Entertainment and Scott Brothers Entertainment, the recent slate of sales for the series reaffirms Nelvana’s position as a world leader in distribution and entertainment.

“Expanding the distribution of *Builder Brothers Dream Factory* to even more territories is a testament to Nelvana’s strong relationships with our partners and the international appetite for premium family-friendly content,” said Mellany Welsh, VP of Nelvana Enterprises and Kids Can Press. “Sinking Ship Entertainment and Scott Brothers Entertainment have done a fantastic job of capturing inspiring messages and innovative learnings, and our team can’t wait for families all over the globe to enjoy the series.”



In addition to the recent ITV sale of *Builder Brothers Dream Factory*, the series has made additional deals with Warner Brothers Discovery for Southeast Asia, Genial Media for Spain, and NRK for Norway. Currently the series airs on Discovery Kids in Latin America, and on Corus Entertainment's STACKTV and Treehouse in Canada

Darren Nartey, Senior Acquisitions Manager for ITV and ITVM commented: "*Builder Brothers Dream Factory* is a wonderful addition to our growing selection of content available via ITVM Kids. Families can visit ITVM to stream the series straight away."

Builder Brothers Dream Factory is inspired by the real-life Property Brothers, Drew and Jonathan Scott. The twin brothers are a pair of regular kids who use their extraordinary imagination, creativity, grit and heart – coupled with a big dose of TWINSPIRATION to help friends and solve problems in the neighborhood by dreaming big – really big – sometimes too big! Along with best friends Mel and Ayana, the Builder Brothers navigate the highs and lows of trying to make their world a better place – one big dream at a time. Life for the brothers and the Dream Factory Crew in the harbor town of Steampoint centers on friends, family, school and community as they use their combined individual skills and interests to GEAR UP and GET IT DONE!

For broadcast and merchandise licensing opportunities, e-mail info@nelvana.com

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About Nelvana

Entertaining kids for over 50 years, Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and action series, and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 180 countries around the world. The Nelvana library has well over 5,000 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at nelvana.com.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming platforms, and technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, Globalnews.ca, Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELETOON+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company, which is the leading free ad-supported streaming television (FAST) service. For more information visit www.corusent.com.

About ITVM

Launched in late 2022, ITVM is UK's freshest streaming service, letting viewers stream new programme exclusives, with adverts, for free; ranging from premium dramas, documentaries, US series, comedy and reality shows to blockbuster films and much, much more. ITVM is the first streaming service in the UK to offer viewers the flexibility to access free content with ads and ad-free paid subscription, all in one place. Paying subscribers also have access to BritBox UK. ITVM live streams must-watch events, from live sport to Love Island, as they are broadcast on ITV's channels. ITVM also offers an ever-changing host of exclusive themed channels in line with viewer preferences and popularity; these constantly evolving pop-up channels provide a scheduled experience through a streaming service.

For further information on ITVM please contact itvpublicity@itv.com



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