



# GLOBAL GETS FESTIVE WITH FIRST-EVER BIG BROTHER-INSPIRED HOLIDAY REALITY SPECIAL BIG BROTHER REINDEER GAMES

The Six-Episode, Two-Week Holiday Showdown Begins with a Two-Hour Premiere Monday, December 11 on Global

Three of "Santa's Elves" Will Guide Nine *Big Brother* Legends Through Festive Competitions to Save the Holidays and Win the Grand Prize



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## For Immediate Release

**TORONTO, November 9, 2023** – During tonight's highly-anticipated <u>*Big Brother*</u> Season 25 live finale on **Global**, the first-ever holiday reality special *Big Brother Reindeer Games* was announced. This joyous *Big Brother* "rein-dition" is a six-episode, two-week special event airing with a two-hour premiere **Monday, December 11** at **8 p.m. ET/PT** on **Global** and **STACKTV** in simulcast with CBS.

Earlier tonight during the live finale, it was unveiled that *Big Brother* star players Frankie Grande, Britney Haynes and Danielle Reyes "broke in" to the *Big Brother* House in an attempt to close the multiverse they opened that kicked off the season. Inadvertently, the trio opened the "BB Holiday Universe", transforming the house into a winter wonderland and unleashing the hit reality show's first holiday special, *Big Brother Reindeer Games*, a new game with a new set of rules and a cast of BB Legends.

*Big Brother Reindeer Games* kicks off when Santa invites nine *Big Brother* icons and former players, including someone from the most recent season, to his magical world where the "Reindeer Games" will take place. Over six action-packed holiday-themed episodes "Santa's Elves," Derek Xiao (S23), Tiffany Mitchell (S23), and Jordan Lloyd (S11 and S13) guide BB Legends through the most holiday-riffic, challenging and unpredictable competitions. Each episode features three competitions culminating in "Santa's Showdown" that determines which player goes home at the end of that episode. Only four BB Legends will make it to the finale and one player with the festive fortitude will walk away with the \$100,000 USD grand prize and of course, 'save the holidays'. Houseguests will be announced at a later date.

Stay tuned for additional Global holiday programming to be announced soon.

Stream new shows, specials and Global's collection of award-winning hit series anytime on <u>STACKTV</u>, the <u>Global TV App</u> and <u>GlobalTV.com</u>.

## AT A GLANCE: SNAPSHOT OF BIG BROTHER REINDEER GAMES EPISODE AIR SCHEDULE

\*\*\*All times are ET and subject to change.\*\*\*

Monday, December 11 8 p.m. – Two-Hour Premiere

**Tuesday, December 12** 9 p.m.

Thursday, December 14 8 p.m.

**Monday, December 18** 9 p.m.

**Tuesday, December 19** 9 p.m.

**Thursday, December 21** 8 p.m. – Finale Episode

*Big Brother Reindeer Games* is produced by Fly On The Wall Entertainment in association with Banijay Americas. Allison Grodner, Rich Meehan and Chris Roach serve as Executive Producers.

Global is a Corus Entertainment Network and is available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink, SaskTel and STACKTV, streaming on Amazon Prime Video Channels, Rogers Ignite TV and Ignite Streaming and FuboTV platforms. The Global TV App is available on iOS, Android, Chromecast, Android TV, Apple TV, LG Smart TVs, Amazon Fire TV, Samsung Smart TVs, Roku streaming players, Roku TV<sup>™</sup> models, and at <u>watch.globaltv.com</u>.

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Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 33 specialty television services, 39 radio stations, 15 conventional television stations, digital and streaming platforms, and technology and media services. Corus is an internationally-renowned content creator and distributor through Nelvana, a world class animation studio expert in all formats and Corus Studios, a globally recognized producer of hit scripted and unscripted content. The company also owns full-service social digital agency so.da, lifestyle entertainment company Kin Canada, and children's book publishing house, Kids Can Press. Corus' roster of premium brands includes Global Television, W Network, HGTV Canada, Food Network Canada, Magnolia Network Canada, The HISTORY® Channel, Showcase, Adult Swim, National Geographic, Disney Channel Canada, YTV, Global News, <u>Globalnews.ca</u>, Q107, Country 105, and CFOX, along with streaming platforms STACKTV, TELETOON+, the Global TV App and Curiouscast. Corus is the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company, which is the leading free ad-supported streaming television (FAST) service. For more information visit <u>www.corusent.com</u>.

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