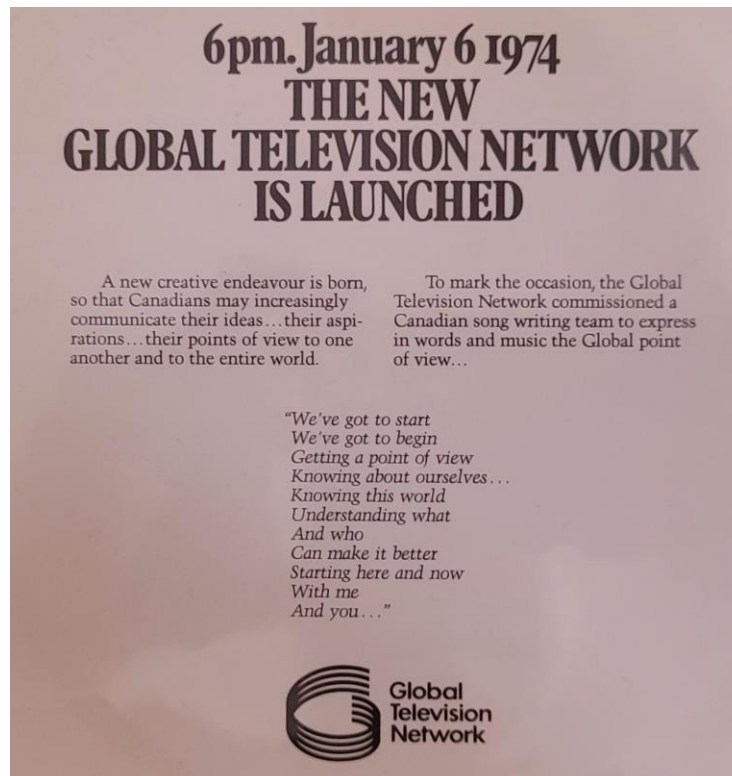


## GLOBAL IS GOLDEN! 2024 MARKS 50 YEARS OF GLOBAL TELEVISION ENTERTAINING CANADIANS



\*\*\*Commemorative record of the opening of the Global Television Network from January 1974

As premiere week kicks off this season on **Global**, there is tons to celebrate! Not only is Global back with an [all-new primetime offering](#), but the network is also celebrating a very special milestone – its golden 50<sup>th</sup> anniversary! On January 6, 1974 at 6 p.m., Global Television Network launched, and with that launch a new creative endeavour was born, “so that Canadians may increasingly communicate their ideas ... their aspirations ... their points of view to one another and to the entire world.”\*\*\*

Since then, Global has stayed true to this mission statement, remaining an iconic brand for Canadians who have welcomed the network into their homes for 50 years and counting... As audiences look forward to another memorable year of hit programming, Global is taking a look back at some of the shows and moments that have made Global one of Canada’s most important legacy networks today.

Running the gamut of genres, from drama to comedy and everything in between, here are some notable Global shows Canadians think of when they hear [“Global’s Got It!”](#):

### **Drama**

Global has a rich history of bringing the most trendsetting dramas from across the border to Canadian audiences, and oftentimes these shows are filled with everlasting fashion styles. Whether it was Farrah Fawcett’s feathered hair in the 1970s on **Charlie’s Angels**, the shoulder pads and jewels sported by Joan Collins in **Dynasty** in the 1980s, or the Walsh family’s currently-in-fashion-style from the 1990s on **Beverly Hills, 90210**, Global has brought all of these looks to Canadians.

Global viewers will also remember being taken to the most memorable fictional locales. From the high

seas of ***The Love Boat***, mystery writer Jessica Fletcher's cozy hometown Cabot Cove on ***Murder, She Wrote***, Joey and Pacey's will-they-or-won't-they romance haunts in ***Dawson's Creek***, Stars Hollow, where the ***Gilmore Girls*** called home, and the halls of William McKinley High School where the kids of ***Glee*** belted out all of the hits.

Today, and first premiering on Global back in 2003, ***NCIS*** is one of the longest-running shows currently airing in primetime and it is back for an astounding 21<sup>st</sup> season starting **Monday, February 12 at 9 p.m. ET/PT** on Global and STACKTV. Global's winter lineup also welcomes new drama ***Elsbeth***, a spinoff of *The Good Wife*, starring EMMY® award winner Carrie Preston in the fan favourite titular role premiering **Thursday, February 29 at 10 p.m. ET/PT**. This coming season also sees the return of Top 10\* hit ***CSI: Vegas*** on a new night **Sunday, February 18 at 10 p.m. ET/PT**. More returning fan favourites back this winter include Top 20\* blockbuster ***Fire Country*** on **Friday, February 16 at 9 p.m. ET/PT** and Top 5\* ranked ***9-1-1*** on **Thursday, March 14 at 8 p.m. ET/PT**.



*NCIS, Season 1*

### **Comedy**

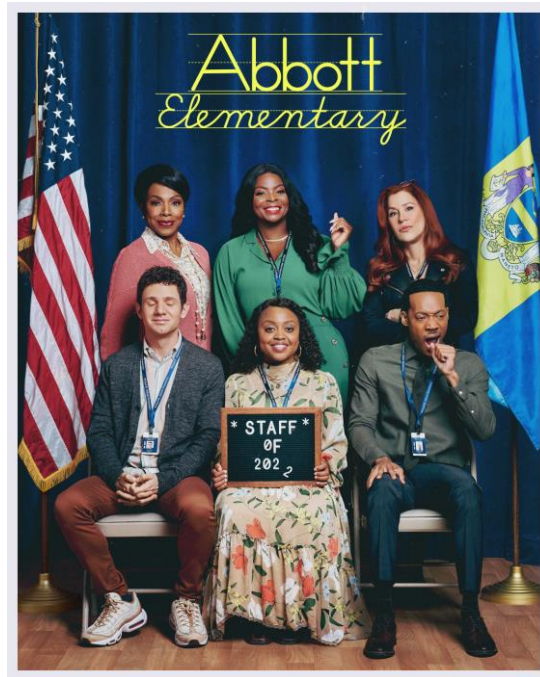
Comedy has always been at the core of Global's programming and many renowned, homegrown comedic stars got their start on Global dating back to ***Second City TV*** in 1976. Originally produced by the network, the iconic sketch comedy series launched the careers of screen legends including John Candy, Eugene Levy, Rick Moranis, Catherine O'Hara and Andrea Martin to name a few.

Over the years, Global has aired so many laugh-out-loud moments that Canadians remember where they were when they watched. Whether it was the finale of ***Cheers***, which at the time in May 1993 was the second highest-rated series finale of all time in the U.S., to the premiere of the 37-time Emmy® award-winning series (and a *Cheers* spin-off), ***Frasier*** in September 1993. Global was the Canadian home to "Must See TV" Thursday nights with ***Seinfeld*** premiering in 1989 and followed five years later by ***Friends*** in 1994. With unforgettable moments like Elaine's dance "The Little Kicks" or Rachel and Ross' first kiss, Canadians were tuned into Global on Thursday nights for these history-making moments.

Never shy of controversy, family life was turned upside down when Bart Simpson first said "eat my shorts" on Global, the original home of the popular animated series ***The Simpsons*** which premiered in 1989. Additionally, Global was home to one of the LGBTQIA+ communities most beloved shows, ***Will and Grace***, which broke barriers with primetime TV's first male-to-male kissing scene in 1998.

Carrying the torch for acclaimed and mold-breaking comedy on Global today is the award-winning ***Abbott***

[Elementary](#), which airs all-new episodes **Wednesdays at 9 p.m. ET/PT**. One of the few network television shows ever to be written by and star a young Black female, Quinta Brunson was this year's recipient of the Best Actress in a Comedy Series EMMY® Award.



*Abbott Elementary, Season 1*

### **Reality**

Global was the original home to the reality boom that started in the early 2000s and many will remember gathering around the TV to watch the scantily clad Richard Hatch win the \$1 million prize on Season 1 of [Survivor](#) in 2000. Today, as Canada's #1\*\* show, viewers can still watch host Jeff Probst extinguish torches and dreams when Season 46 of *Survivor* premieres **Wednesday, February 28 at 8 p.m. ET/PT** on Global and STACKTV.

Global has also been home to where viewers get their voyeuristic fix, spying on the [Big Brother](#) house. In 2000, host Julie Chen first introduced millions of Canadians to the heavily addictive reality series. Past seasons of *Big Brother* are available to stream anytime on STACKTV.

Then, in 2013, the concept was brought north of the border. Since then, [Big Brother Canada](#) has been synonymous with the network and one of its biggest success stories. Hosted by Arisa Cox, the fandom of this series is undeniable considering it's longevity, now entering its 12<sup>th</sup> season which premieres **Tuesday, March 5 at 7 p.m. ET/PT** on Global and STACKTV.



From left to right: *Survivor, Season 1* and *Big Brother Canada, Season 3*

### Canadian Originals

Many viewers of a certain era can remember waking up and tuning into Global to watch Canadian children's classics like ***Care Bears*** and ***The Smoggies*** back in the 1980s before they headed off to school. Then, who can forget clapping their hands above their heads as they competed with their siblings watching ***Kidstreet*** or learning many coming-of-age life lessons with Busy and Amanda on ***Ready or Not*** through the 1990s. Today, as Ontarian commuters ride the GO train, they might recall the innovative improvised show ***Train 48***, which filmed on the public transit system from 2003 to 2005.

Today, Global remains proud of the original Canadian content and stories it tells, as the [recently announced](#) greenlight of Season 4 of ***Family Law*** shows. Viewers can currently watch the hit series on STACKTV as they await the premiere of Season 3 later this year. If you don't know whether or not infamous screen detectives Shade and Angie ended up together in the final season of ***Private Eyes***, it's never too late to binge-watch the series on STACKTV. Another beloved and long-running Canadian Original was ***Rookie Blue***, which premiered in 2010 and ran for an impressive six seasons. Set on the streets of Toronto, the police procedural starred Canadian actress Missy Peregrym who still calls Global home. Viewers can still watch her on ***FBI***, which returns with all new episodes starting **Tuesday, February 13 at 8 p.m. ET/PT.**





*From left to right: Private Eyes, Season 1 and Rookie Blue, Season 1*

### **Daytime and Late Night**

Dating back to the very early days of [The Young and The Restless](#), which has aired on Global since its inception in 1974, and the premiere of [Saturday Night Live](#) in 1975 to ***The Tonight Show Starring Johnny Carson***, which ended its historic 30-year run in 1992, Global has a rich history entrenched in the best of daytime entertainment and late night laughs. This tradition continues today on Global with [The Morning Show](#) airing daily at 9 a.m. ET/PT, *The Young and the Restless* daily at 4:30 p.m. ET/PT, ***SNL*** on Saturdays at 11:30 p.m. ET/PT and [The Late Show with Stephen Colbert](#) airing weeknights at 12 a.m. ET/PT.



*The Young and the Restless 50<sup>th</sup> Anniversary*

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Sources:

\*Numeris PPM Data, Total Canada, SP'23 (Jan 2 – May 28/23), 3+ airings, A25-54, AMA(000), CDN CONV COM ENG National Networks excluding NHL/NFL playoffs; CTV Com, all other networks based on 'Total'

\*\*Numeris PPM Data, Total Canada, FL'23 (Sep 18 – Dec 24/23), 3+ airings, A25-54, AMA(000), CDN CONV COM ENG National Networks; CTV Com, all other networks based on 'Total'