

HAIR AND MAKEUP ARTIST JANINE HOLMES BECOMES THE FIRST SEASON 12 STARLET EVICTED FROM THE BIG BROTHER CANADA STUDIOS

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TO SEE WHO BECOMES THE NEXT HEAD OF HOUSEHOLD

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The glitz and glam has ended for makeup and hair stylist, Janine Holmes, as she becomes the first **Big Brother Canada** Season 12 houseguest evicted from the BBCAN Studios. With All-Star "Dougylicious" Anthony Douglas as the first Head of Household of the season, earning the HOH title for the first time in his BBCAN career, he nominated Selkirk, Manitoba's Avery Martin as a pawn, along with his true target Janine. After Toronto's Dinis Freitas won the first Power of Veto competition of the season and chose not to use it, both the nominees remained and while secret alliances were forming all around the BBCAN Lot, the mom of two's 15-minutes of fame were up, and Toronto's Janine became the first houseguest eliminated by a vote of 11 to none.

For the full 360° experience, fans can visit

BigBrotherCanada.ca to access the Digital Dailies,
houseguest interviews, live show votes, and more.

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"It's so different when you're in the house and honestly, the moment he (Anthony) told me I was the target, everything changed." - Janine Holmes

This season, #BBCAN12 airs three nights a week featuring new episodes on **Sundays** at **9 p.m. ET/PT** (Head of Household), **Tuesdays** at **7 p.m. ET/PT** (Power of Veto) and **Wednesdays** at **9:30 p.m. ET/PT** (Eviction). Season 12 houseguests are competing for over \$200,000 in cash and prizes including \$100,000 cash, \$10,000 from Tonybet, \$10,000 provided by Philips Sonicare Oral Care, a Year's Worth of Skip, a Brand-New Wardrobe Courtesy of WINNERS, a \$10,000 Samsung Galaxy Prize Pack, \$10,000 from Endy, an Unforgettable Cuban Beach Vacation with Sunwing, and a Brand-New 2024 INFINITI QX60 SUV.