



DREW AND JONATHAN SCOTT STAKE THEIR RESOURCES AND REPUTATION TO BACK STRUGGLING PROPERTY INVESTORS IN NEW HGTV CANADA SERIES BACKED BY THE BROS PREMIERING WEDNESDAY, JUNE 5, AT 9 P.M. ET/PT

Stream HGTV Canada Anytime with STACKTV



L-R Drew and Jonathan Scott Photo Courtesy of HGTV Canada

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For Immediate Release

TORONTO, April 15, 2024 – Home renovation and real estate superstars Drew and Jonathan Scott will put their professional reputation, connections and resources on the line to help struggling property investors find success in the new HGTV Canada series Backed By The Bros. Premiering Wednesday, June 5, at 9 p.m. ET/PT on HGTV Canada and available to stream the same day and time on STACKTV, the 10-episode season will show





another side of the Brothers – proven real estate moguls who know a good investment when they see one – as they relinquish total control of renovations to advise bewildered entrepreneurs, short-term rental owners and residential developers on high-stakes investment properties. To get each project across the finish line in an unforgiving housing market, the popular twins will back investors with their professional expertise, experience, invaluable insights, and top-notch resources – gratis.

"We look for people who need our help to reach their full potential as property investors and who we can benefit the most," said Jonathan. "If we don't think our services will be enough, we won't back them."

"We have a lot on the line, too. Our time, reputation, and resources, which are not unlimited," said Drew. "We are here to support, not take the reins."

In every episode of *Backed By The Bros*, Drew and Jonathan will consider two potential real estate investments. After assessing the properties and meeting the owners, they will decide who to back with their full suite of support. Offering their expert mentorship, project management capabilities, trusted trade contacts, a team of designers and a warehouse full of construction materials, furniture and décor, Drew and Jonathan will bring every resource to the table. The Brothers are ready to help the investors avoid pitfalls, but there's no guarantee they will listen. Protégés may push back or go rogue, but if they make the right decisions, they'll get the best return on their investment.

In the season premiere, Drew and Jonathan will review a troubled renovation project in North Hollywood that's already more than \$100,000 in the hole, as well as a detached garage in Burbank that the owners hope to transform into a rental unit. While only one will receive the backing opportunity, the other will still reap the benefits of the Brothers' consultation and invaluable advice.

"We want to help investors make the best choice possible and we want to educate them along the way on what we've learned over the years," said Drew.

"We made so many mistakes early on in our renovation and real estate careers," said Jonathan. "We wished we could have had a mentor to help us."

Backed By The Bros is produced by Scott Brothers Entertainment with Drew and Jonathan serving as executive producers.

HGTV Canada can be streamed via STACKTV, available on Amazon Prime Video Channels, Bell Fibe TV app, Fubo, Rogers Ignite TV and Ignite Streaming. The network is also available through all major TV distributors, including: Shaw, Shaw Direct, Rogers, Bell, Videotron, Telus, Cogeco, Eastlink and SaskTel.





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About STACKTV

STACKTV is Corus Entertainment's premium multi-channel television streaming service that offers thousands of hours of exclusive hit content from 16 of Canada's top TV networks, all on one platform. All series, movies and specials that air on Global Television, Food Network Canada, HGTV Canada, W Network, The HISTORY® Channel, Adult Swim, Slice, Showcase, National Geographic, Lifetime, Cartoon Network, Treehouse, YTV, Disney Channel, Disney Junior and Disney XD are available to stream on STACKTV live and on demand with new content added daily. STACKTV is available via Amazon Prime Video Channels, Bell Fibe TV app, Fubo, Rogers Ignite TV and Ignite Streaming. For more information, visit stacktv.ca.

For more information, please contact:

Melissa Ferris, Senior Publicist Corus Entertainment 416.464.8494 Melissa.Ferris@corusent.com





Julie MacFarlane, Publicity Manager Corus Entertainment 416.860.4876

Julie.MacFarlane@corusent.com