

ANDREW PHUNG HOSTS THE SIZZLING NEW CANADIAN ORIGINAL SERIES, *BIG BURGER BATTLE*, PREMIERING APRIL 21 ON FLAVOUR NETWORK

Burger Scholar and Restaurateur George Motz and Renowned Chef Connie DeSousa Fire Up the Judging Panel

This Season's Grill-Ready Sponsors Include Hellmann's Canada, Portofino Bakery, and Think Turkey

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Host Andrew Phung, *Big Burger Battle*. Image courtesy of: Flavour Network

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For Immediate Release

TORONTO, March 13, 2025 – Fire up the grill and let the battle begin! Corus Entertainment's hot and juicy new Canadian Original series, ***Big Burger Battle*** premieres **Monday, April 21 at 9 p.m. ET / 6 p.m. PT** on **Flavour Network** and [STACKTV](#). Hosted by award-winning actor and comedian **Andrew Phung**, viewers can sink their teeth into this beefy competition that gives the beloved burger its moment in the spotlight with non-stop grilling action.

Host Andrew Phung is joined on the judging panel by celebrated chef and restaurateur, **Connie DeSousa**, and author, Burger Scholar, and TV personality, **George Motz**. Each episode, the competitors unleash their creativity in three high-stakes challenges. The battle begins with the "Fast Food" challenge, where they must transform a mystery ingredient into a crave-worthy, burger-adjacent dish. Those with the judges' least favourite creations are sent to "Burgatory", forced to sit out the next round.

Next up is “Burger Bucks”, where a juicy \$5,000 prize is up for grabs. Here, the remaining competitors craft an outside-the-box burger featuring a star ingredient that pushes culinary boundaries.

Finally, in the “Big Burger Elimination” challenge, the chefs exiled to “Burgatory” return for a last shot at redemption. This time, they must create a stunning gourmet burger with a delectable side, knowing that one competitor will be sent home.

Week after week, the pressure mounts until only three chefs remain. In the end, one champion will rise—grilling, smashing, and frying their way to victory to claim a \$25,000 cash prize, an all-inclusive tropical vacation for two provided by Sunwing Vacations, and the coveted title of *Big Burger Battle* Champion!

The burger connoisseur chefs battling it out for the ‘*Big Burger Battle* Champion’ title are:

- **Danielle Casario**, Vernon River, PEI (Owner of The Seafood Shack)
- **Christina Fitzgerald**, St. Louis, MO (Chef)
- **Stefan Jacob**, Terrebonne, QC (Owner of Le Gras Dur Restaurant and Food Trucks)
- **Jae Lee**, New York, NY (Owner of Nowon)
- **Marissa Leon-John**, Montreal, QC (Private Chef)
- **Tu Le**, Edmonton, AB (Owner of Jack’s Burger Shack)
- **Tyler Thrift**, Brooklyn, NY (Chef and Co-Owner of Virginia Smashburginia)

Hellmann’s, the secret ingredient behind every great burger, brings its signature flavour to *Big Burger Battle* as the series’ official condiment sponsor. Canada’s favourite mayonnaise adds a saucy twist to the action with two custom challenges, in-show branded displays, and product visuals. With the pantry fully stocked with Hellmann’s, competitors had the opportunity to use the brand’s premium products throughout the season when assembling their tasty creations and beyond. Additionally, Hellmann’s commitment also features media integration, customized social branded content, and an event celebrating the delicious combination that is *Big Burger Battle* and Hellmann’s mayonnaise.

Portofino Bakery joins as the official bread and buns sponsor of *Big Burger Battle* and rolls in with a custom challenge of its own this season. Artisan loaves and fresh-baked buns from Portofino Bakery will be showcased prominently in the pantry, ready to showcase how every burger creation can be elevated.

Think Turkey joins *Big Burger Battle* as an official protein sponsor, bringing fresh taste to the competition. Their products are stocked in the pantry throughout the season, reminding Canadians to grill with turkey. The brand is also featured in a custom challenge this season.

Viewers of *Big Burger Battle* have a chance to win big! Flavour Network is giving one lucky winner \$15,000 to put toward their grocery bill. Throughout the month of April, tune into Flavour Network every night at 9 p.m. ET to catch the daily code word which can be entered for a chance to win. Entries can be submitted at the official contest page flavournetwork.ca/article/watchandwin, which goes live March 14.

Visit flavournetwork.ca for the full cast and contestant bios, and additional show content.

Big Burger Battle is produced by Nikki Ray Media Agency for Flavour Network. For Nikki Ray Media Agency, Mike Sheerin and Tanya Linton are Executive Producers, and Louise Wood is Series Producer. For Flavour Network, Debbie Brown is the Executive in Charge of Production, Lynne Carter is Director of Original Programming, and Rachel Nelson is Vice President of Original Programming and Head of Corus Studios.

Flavour Network is a Corus Entertainment Network.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops and delivers high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 30 specialty television services, 37 radio stations, 15 conventional television stations, digital and streaming platforms, and social digital agency and media services. Corus' roster of premium brands includes Global Television, W Network, Flavour Network, Home Network, The HISTORY® Channel, Showcase, Slice, Adult Swim, National Geographic and Global News, along with streaming platforms STACKTV, TELET00N+, the Global TV App and Curiouscast. Corus is also an internationally-renowned content creator, producer and distributor as well as the domestic advertising representative and an original content partner for Pluto TV, a Paramount Company. For more information visit www.corusent.com.

About STACKTV

STACKTV is Corus Entertainment's premium multi-channel television streaming service that offers thousands of hours of exclusive hit content from 16 of Canada's top TV networks, all on one platform. Stream series, movies and specials from Global Television, Flavour Network and Home Network, W Network, The HISTORY® Channel, Adult Swim, Slice, Showcase, National Geographic, Lifetime, Cartoon Network, Treehouse, YTV, Disney Channel, Disney XD and Disney Junior, with new content added daily. STACKTV is available via Amazon Prime Video Channels, Bell Fibe TV app, Fubo, Rogers Xfinity TV and Rogers Xfinity Streaming. For more information, visit stacktv.ca.

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Series Hashtag: #BigBurgerBattle

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