

NELVANA CEMENTS EXCLUSIVE PARTNERSHIP WITH THE ROKU CHANNEL FOR BUILDER BROTHERS DREAM FACTORY

Hit Animated Series *Builder Brothers Dream Factory* To Launch August 15
on The Roku Channel



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For Immediate Release

TORONTO, August 13, 2025 – Corus Entertainment’s **Nelvana**, a world-leading international producer, distributor, and licensor of children animated and live-action content, has partnered with The Roku Channel to exclusively launch 3D animated preschool series *Builder Brothers Dream Factory* (40x11 min) in the U.S. Starting August 15th, U.S. viewers will be able to stream the beloved animated series inspired by the real-life Property Brothers, Drew and Jonathan Scott on The Roku Channel.

“Builder Brothers Dream Factory has built an engaged fanbase with audiences around the world,” says **Julia Dodge, Director of Global Strategy & Distribution at Nelvana**. “We’re proud to be partnering with The Roku Channel to help bring the beloved and much-anticipated series to viewers and their families across the U.S. Sinking Ship Entertainment and Scott Brothers Entertainment did a terrific job creating a series with fun, dynamic characters who inspire kids to dream big. The series is a perfect addition to The Roku Channel’s growing portfolio of Kids & Family content.”

“We are excited to partner with The Roku Channel to reach a new audience with our Builder Brothers Dream Factory series that is educational, inspirational, and fun to watch,” said **Drew and Jonathan Scott**.



"Inspired by our own childhood and the values our parents instilled in us, the animated series shares the important life lessons we learned by encouraging children to dream big, think creatively, solve problems, help others, and most importantly never give up."

Builder Brothers Dream Factory (40 x 11 min) will exclusively premiere on The Roku Channel in the U.S. on August 15, 2025. The 3D animated series co-produced by Sinking Ship Entertainment and Scott Brothers Entertainment follows the adventures of Drew and Jonathan Scott, twin brothers who DREAM BIG. With extraordinary imagination, creativity, grit and heart – coupled with a big dose of "TWIN-SPIRATION", there's no build too big and no problem too small for the brothers and the Dream Factory crew to handle!

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About Nelvana

Entertaining kids for over 50 years, Nelvana is a world-leading international producer and distributor of children's animated and live-action content. Nelvana produces a stable of award-winning and globally renowned brands that focus on comedies, preschool and action series, and ancillary consumer products programs. Nelvana's content airs on Corus Entertainment's kids channels in Canada and in over 180 countries around the world. The Nelvana library has well over 5,000 episodes of programming and has received over 70 major international program awards including Emmys® and Canadian Screen Awards. Visit the Nelvana website at nelvana.com.

About Corus Entertainment Inc.

Corus Entertainment Inc. (TSX: CJR.B) is a leading media and content company that develops, delivers and distributes high quality brands and content across platforms for audiences around the world. Engaging audiences since 1999, the company's portfolio of multimedia offerings encompass 30 specialty television services, 36 radio stations, 15 conventional television stations, digital and streaming platforms, and social digital agency and media services. Corus' roster of premium brands includes Global Television, W Network, Flavour Network, Home Network, The HISTORY® Channel, Showcase, Slice, Adult Swim, National Geographic and Global News, along with streaming platforms STACKTV, TELET00N+, the Global TV App and Curiouscast. For more information visit www.corusent.com.

About Sinking Ship

With a proud heritage spanning two decades, Sinking Ship Entertainment (SSE) stands as a global leader in Production, Distribution, VFX, and Interactive content creation, with a focus on children's and family-oriented programming. The company's illustrious track record includes the receipt of 26 Daytime and Children's and Family Emmy® Awards, underscoring its unwavering dedication to storytelling excellence, educational content, inclusivity, and providing globally resonant entertainment. Renowned for pioneering original series such as *Jane* (Apple TV+), *Ghostwriter* (Apple TV+), *Dino Dan: Trek's Adventures* (Nickelodeon), and *Odd Squad* (PBS KIDS), SSE has solidified its international reputation for delivering premium content across more than 30 series. SSE's Distribution division was recognized in *Kidscreen Magazine's* Hot50 list in 2023 for its export excellence. Many of the company's titles have been sold in over 200 countries worldwide, through partnerships with public, commercial, and streaming platforms alike.

About Scott Brothers Entertainment

Scott Brothers Entertainment (SBE) is an award-winning production company that strives to develop cutting-edge entertainment by combining years of experience in film, television, and digital media. Winner of the Most Innovative Producer of the Year Award at the Banff World Media Festival, SBE is the brainchild



of co-founders Drew and Jonathan Scott and has evolved from start-up to competitive content creator with a laser-sharp focus on innovation, expansion, and working with like-minded partners. For more information, visit www.sbentertainment.com.

About The Roku Channel.

Launched in 2017, The Roku Channel is the home of free ad-supported streaming television on Roku, and features a diverse lineup of more than 80,000 on-demand movies and programs, more than 500 live linear television channels, and premium subscription offerings in the U.S. It licenses and distributes content from more than 250 partners and features a growing library of Roku Originals. The Roku Channel is also available in Mexico, Canada, and the U.K.